

AN INSIDER'S VIEW OF THE CALIFORNIA GREEN CHEMISTRY PROGRAM

In the fall of 2008, the California Environmental Protection Agency developed its Green Chemistry Initiative, a six-point program with the audacious goal of fundamentally transforming global consumer product manufacturing. Thus far, only two of the six program points have been enacted into law, but some observers think that Governor Arnold Schwarzenegger will seek to solidify his green chemistry legacy and lead the passage of the remaining four initiatives during his final term in office.

At its heart, green chemistry seeks to head off the drumbeat of consumer angst about the increasing number of public health and environmental problems associated with ingredients in everyday consumer products. The Green Chemistry Initiative seeks to gather information and provide tools that can help companies accelerate the switch to safer substitute materials in their products. Alzheimer's, autism, cryptochordism, infertility and certain cancers have risen at alarming rates over the last decade. Experts disagree about the various causes behind the dramatic rise of these conditions, but to the extent that a chemical or group of chemicals becomes a factor in the harm, the Initiative will eliminate its use.

This lecture will introduce the California Green Chemistry Program and describe how it might impact young chemists and chemical engineers.

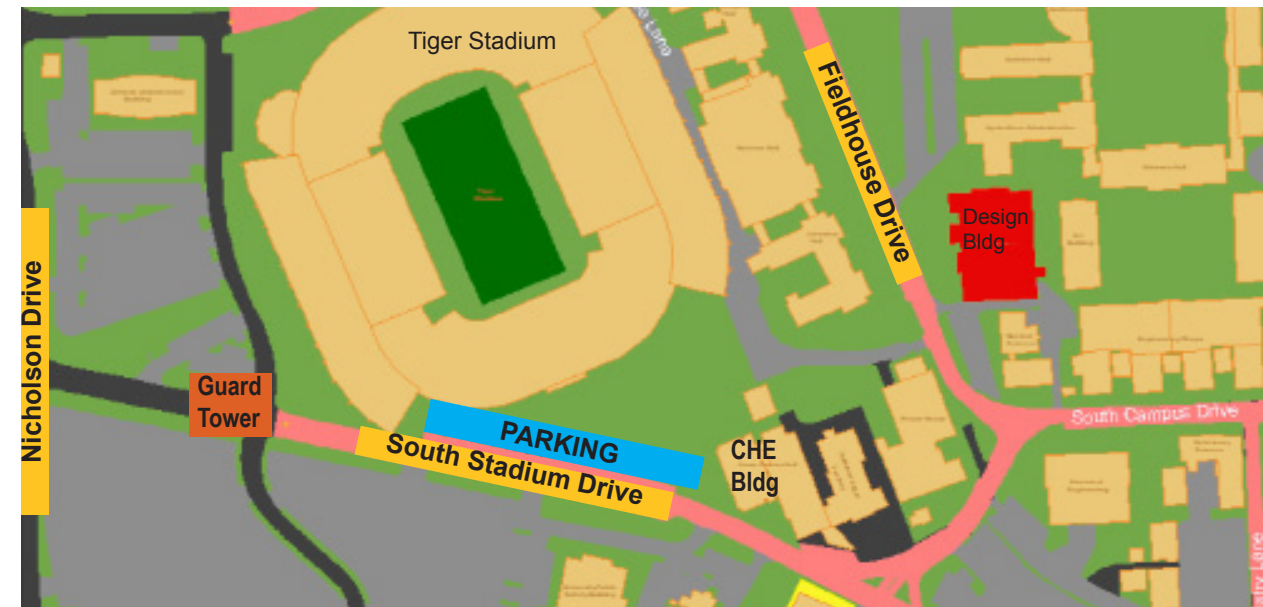


MAUREEN F. GORSEN

Partner, Alston and Bird LLC

Maureen Gorsen is a partner in the firm's Environmental & Land Development Group, focusing her practice on environmental compliance and land use. She is the former director of the California Department of Toxic Substances Control, where she oversaw the state agency charged with protecting the public health and the environment from toxic harm, cleaning up sites contaminated by toxic substances, ensuring that hazardous waste is managed safely and preventing future pollution. Ms. Gorsen has also been credited for overseeing California's Green Chemistry Initiative, one of the single most important environmental programs to be implemented in the next decade.

Prior to her appointment as director of the California Department of Toxic Substances Control, Ms. Gorsen served as the deputy secretary for law enforcement and general counsel at the California Environmental Protection Agency, where she was responsible for ensuring that the enforcement efforts of Cal/EPA's various boards, departments and local agencies were carried out in a consistent, effective and coordinated manner to protect public health and the environment.



Lecture starts at 2:30pm in the auditorium, room 103.

Reception to follow at 4:30pm in the lobby.

DESIGN BUILDING

You are invited to join the
LSU Cain Department of Chemical Engineering for the

ALBEMARLE LECTURE SERIES

to be held on

Friday, October 30, 2009.

This year's lecture by **MAUREEN F. GORSAN** is entitled,
An Insider's view of the California Green Chemistry Program.

Lecture 2:30pm ~ 103 Auditorium, LSU Design Building

Reception 4:30pm ~ Lobby, LSU Design Building

Questions and comments can be directed to the department at 225/578-1426.

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CAIN DEPARTMENT OF CHEMICAL ENGINEERING

2009
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