



Celebrity Rights of Publicity & Content Ownership - What Happens to Content Distributed in the Technotainment World?

The panel will explore IP issues related to celebrities and the content they popularize. Included will be discussions on rights of publicity, copyright and fair use, trademarks, and legal issues arising from universal public access to electronic content distribution and delivery media.

Speakers

- **Alan Behr**, Partner, Alston & Bird LLP (**MODERATOR**)
- **Chey Blake**, Enterprises & Transactions Counsel, Legal and Business Affairs, AETN, LLC
- **Tony Brackett**, Director, Licensing & Permissions, ABC NEWS

Thursday, November 12, 2009 | 6-8 pm

90 Park Avenue

New York, NY 10016

Please RSVP to thao.le@alston.com

CLE approved | Cocktail reception immediately following.