

# ALSTON + BIRD<sup>LLP</sup>

## 2012 SERVICING SYMPOSIUM



*Critical Issues Impacting the Servicing Industry*

WHY ATTEND

AGENDA

DIRECTIONS

ACCOMMODATIONS

CONTACT

## Thursday, October 4, 2012

9:00 a.m. – 5:00 p.m.

Charlotte Convention Center – Charlotte, NC

### Recent News

- **Symposium Snapshot – A Preview**  
*Industry participants discuss issues facing the servicing industry*



- **Pat McCrory**, former seven-term Mayor of Charlotte and Republican Nominee for North Carolina Governor, will provide opening remarks
- Lunch keynote will feature **Tony Fratto** (Managing Partner, Hamilton Place Strategies and former Deputy Assistant and Deputy Press Secretary to George W. Bush)



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## About the Symposium

Alston & Bird is hosting our third annual Servicing Symposium addressing issues facing the servicing industry right now. Industry leaders will explore current business challenges, discuss solutions and strategize to adapt servicing practices to changing industry standards, regulation and legislation. Breakout sessions address trends, advancing issues, servicing controversies, regulation AB update, REMIC reform, appraisals, CDOs and pooling and servicing agreements.

Last year's Symposium drew more than 400 attendees representing a broad spectrum of companies from the financial services industry, including Bank of America, CW Capital Asset Management, Midland Loan Services, Moody's, Pacific Life, TIAA-CREF, US Bank and Wells Fargo.

## Who Should Attend

- Analysts
- Asset managers
- Commercial mortgage underwriters
- Finance managers
- Financial consultants
- Government regulators
- Institutional investors
- Investment bankers
- Loan administrators
- Loan document specialists
- Master servicers
- Portfolio lenders
- Portfolio managers
- Primary servicers
- Rating agencies
- Special servicers
- Transaction managers

### Registration:

The Servicing Symposium is complimentary to clients and guests of the firm. Space is limited. If you are interested in receiving an invitation, please contact [servicing@alston.com](mailto:servicing@alston.com).





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## Agenda

8:30 – 9:00 a.m.	<b>Registration &amp; Breakfast</b>		
9:00 – 9:15 a.m.	<b>Welcome from Alston &amp; Bird Opening Remarks (Pat McCrory, Republican Nominee for North Carolina Governor)</b>		
9:15 – 10:15 a.m.	<b>The New Kids on the Block — The New Servicers' Perspective on the World</b>		
10:30 – 11:30 a.m.	<b>MORNING SESSIONS</b>	<b>Cherryland and Chesterfield — How Do and Should Court Decisions Affect/Define the Servicing Standard</b>	<b>CMBS Litigation Update</b>
11:45 – 12:45 p.m.		<b>Restricting Special Servicers — Be Careful What You Ask</b>	<b>Basel III — Potential Impact on Mortgage Servicing Rights</b>
1:00 – 1:45 p.m.	<b>Lunch and Keynote Speaker (Tony Fratto, Managing Partner, Hamilton Place Strategies and Former Deputy Assistant and Deputy Press Secretary to George W. Bush)</b>		
2:00 – 3:00 p.m.	<b>AFTERNOON SESSIONS</b>	<b>How Did I Lose My Rating? — A Master/Primary Servicer's Dilemma</b>	<b>Reg AB II — What Can We Expect to Change?</b>
3:15 – 4:15 p.m.		<b>Mezz Lending 2.0 — What to Expect When You Are Expecting</b>	<b>Rating Agency Panel The ABC's of Rating a Loan</b>
4:30 – 5:00 p.m.	<b>Closing Panel – The Old Lions: Old World Servicing as it Should Be</b>		
5:00 – 7:00 p.m.	<b>Reception</b>		



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### Directions

The Charlotte Convention Center is located in uptown Charlotte at 501 S. College Street.

#### From I-77 South:

- Take the I-277 loop (John Belk Freeway), Exit 9.
- Take College Street, Exit 1E.
- The Charlotte Convention Center will be on your right after you cross Stonewall Street.

#### From I-77 North:

- Take the I-277 loop (John Belk Freeway), Exit 9B.
- Take College Street, Exit 1E.
- The Charlotte Convention Center will be on your right after you cross Stonewall Street.

#### From I-85 South:

- Take Brookshire Freeway (Highway 16 South), Exit 36.
- Merge right onto the I-277 loop (John Belk Freeway).
- Take Stonewall Street, Exit 1E.
- Turn left on Stonewall Street and proceed 3 blocks.
- The Charlotte Convention Center will be on your right after you cross Brevard Street.

#### From I-85 North:

- Take Little Rock Road, Exit 32.
- Turn right at the bottom of the ramp.
- Turn right at the first traffic light.
- Turn left at the 2nd traffic light onto Wilkinson Boulevard (Hwy 74 East).
- Follow Wilkinson Boulevard as it becomes the I-277 loop (John Belk Freeway).
- Take College Street, Exit 1E.
- The Charlotte Convention Center will be on your right after you cross Stonewall Street.

Please use the entrance on East Martin Luther King Jr. Blvd. Once you enter the Convention Center, go directly up the stairs, passing the Grand Ballroom on your left. Follow the hallway all the way to the end, through the food court and you will see the registration table.

Parking is available at various rates in parking lots and towers surrounding the Charlotte Convention Center.

[Click here](#) for a map of uptown Charlotte parking

#### Directions to Reception

A reception will be held on the lawn of The Green immediately following the seminar from 5:30 – 7pm. The Green is located directly across from the Charlotte Convention Center. Exit the Convention Center using the South College Street exit and cross over South College Street.



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### Accommodations

#### **Hotel Sierra**

435 East Trade Street  
Charlotte, NC 28202  
Phone: 704.373.9700

#### **Aloft Charlotte Uptown at the EpiCentre**

210 East Trade Street  
Charlotte, NC 28202  
Phone: 704.333.1999

#### **The Ritz-Carlton, Charlotte**

201 East Trade Street  
Charlotte, NC 28202  
Phone: 704.549.4177

#### **Omni Charlotte Hotel**

132 East Trade Street  
Charlotte, NC 28202  
Phone: 704.377.0400

#### **The Westin Charlotte**

601 S. College Street  
Charlotte, NC 28202  
Phone: 704.375.2600

### Contact

For general questions, please call 704.444.1107  
or [servicing@alston.com](mailto:servicing@alston.com)

For questions about the topics or panelists,  
please contact:

**Bob Sullivan**, Global Finance Group Leader  
704.444.1293  
[robert.sullivan@alston.com](mailto:robert.sullivan@alston.com)

#### **Registration:**

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