



The CBA and the Atlanta Regional Office of the Federal Deposit Insurance Corporation (FDIC) invites you to the **6<sup>th</sup> Annual CBA Georgia Bank Directors' College**. The deadline to receive the CBA discounted hotel rate is *Wednesday, July 1, 2015 or until the room block is full*. Due to the high demand for hotel rooms, we encourage you to make your hotel reservation as soon as possible by calling (706) 467-0600. Be sure to mention the name of the program.

Bank Director training continues to be critically important for community banks. Our industry, while quite strong, continues to face challenges and opportunities. One of the keys to successfully meeting these challenges and opportunities is to have bank management and the directors fully-informed of the issues, responsibilities, rules, and regulations. For over a decade, the CBA has been a leader in offering timely and informative bank director training designed for inside and outside bank directors to have an opportunity to fulfill their required continuing education.

The CBA is very appreciative of the support provided by **Mike Dean**, FDIC Atlanta Regional Director, and **Frank Gray**, FDIC Atlanta Assistant Regional Director, for their assistance in the development of this program. In addition to the partnership with the FDIC, the CBA is also partnering with **Mark Kanaly**, Partner and Chair of the Banking Practice, Alston & Bird LLP, Atlanta. Mr. Kanaly will serve as the moderator as well as a speaker.

Please take advantage of this one-of-a-kind, one-day program designed specifically for community bank directors. We look forward to seeing you on *Wednesday, August 5<sup>th</sup>* at the beautiful Ritz-Carlton Lodge at Reynolds Plantation. To learn more about the facility, visit [Ritz-Carlton Lodge, Reynolds Plantation](#). To register, [click here](#).

## Register Now!

### WHO SHOULD ATTEND?

Bank Directors, Presidents & CEOs, Chief Financial Officers, Chief Lending Officers, Human Resource Officers, Risk Managers and Bank Counsel. Any member of the bank's executive management team and Board of Directors will benefit from this program.

### PRICING

#### CBA Member

\$295 for first person; \$245 for each additional member from the same bank/company; Register **3 or more** people and one person may attend **FREE**.

#### Non-CBA Member:

\$450 per person (prepayment required)

### LOCATION/ ACCOMMODATIONS

[The Ritz-Carlton Lodge, Reynolds Plantation](#)

## AGENDA-AT-A-GLANCE

- 7:30 a.m. Registration / Continental Breakfast**
- 8:00 a.m. Welcome / Opening Remarks**  
Rob Braswell, President & CEO,  
Community Bankers Association of Georgia, Atlanta
- Overview of Program**  
Mark Kanaly, Partner and Chair of Banking  
Practice, Alston & Bird LLP, Atlanta
- 8:10 a.m. "Georgia Housing Market: Lot('s) to Talk About or Do We?"**  
Eugene James, Regional Director, Metrostudy | A  
Hanley Wood Company, Atlanta
- 9:00 a.m. Break**
- 9:15 a.m. "Current Capital Markets Topics "**  
Susan Janson, Senior Capital Markets & Securities  
Specialist, FDIC, Atlanta
- 10:10 a.m. Break**
- 10:30 a.m. "Regulatory Panel Discussion"**  
**Moderator:** Tim Hubby, Assistant Regional Manager,  
FDIC, Atlanta
- Panelists:**  
Marshall Cooke, Case Manager, FDIC, Atlanta  
Lisa Drag, Assistant Regional Director, FDIC, Atlanta  
Richard Snitzer, Examiner Specialist, FDIC, Atlanta  
Janet Bryan, District Director, GA Department of Banking  
and Finance, Atlanta
- 11:45 a.m. Lunch**
- 12:30 p.m. Lunch Speaker:** John Henrie, Deputy Regional  
Director, Division of Risk Management Supervision,  
FDIC, Atlanta
- 1:00 p.m. "Getting the Best Bang for Your Buck - Well-Designed  
Incentive Plans and the Role of Deferred  
Compensation"**  
Brian Miller, Founding Member & Managing Principal,  
Banc Consulting Partners, Atlanta  
Mike Blanchard, CEO, Blanchard Consulting  
Group, Atlanta
- 1:50 p.m. Break**
- 2:05 p.m. Panel Discussion: Moderator: Mark Kanaly**

1 Lake Oconee Trail, Greensboro,  
Georgia 30642

(706) 467-0600 /[Directions](#)

The CBA has held a limited number of hotel rooms at the CBA discounted rate of \$219. For individual reservations, call 1-800-241-3333 and reference the name of the Event. The deadline to receive the CBA discount rate is **Wednesday, July 1, 2015 or until the room block is full.** For CBA assistance, please contact [Donna Coutant](#).

## CANCELLATION POLICY

Due to facility guarantees, written cancellations for CBA educational programs must be received four business days prior to the date of the program to receive a registration refund. Substitutions are encouraged and welcomed.



**"Bank Accounting -What a Director Needs to Know"**

Phil Moore, Managing Partner, Porter Keadle Moore, Atlanta

**"Best Practices for Maintaining Board and Committee Minutes"**

Mary Gill, Partner, Alston & Bird LLP, Atlanta

**"Best Practices in Corporate Governance"**

Mark Kanaly, Mary Gill, Phil Moore

**3:50 p.m. Closing Remarks**

**4:00 p.m. Adjourn (Dinner at Your Leisure)**

**TESTIMONIALS**

"Course explained specific, in detail, information for directors"

**Johnny Slocumb**, SWGA Bank, Moultrie

"Other directors in the bank need to go through this session. The FDIC proficiency is very helpful."

**Boyd Pettit**, Georgia Primary Bank, Atlanta

"Educational information for non-banker directors".

**Maury Beasley**, Bank of Soperton, Soperton

**THANK YOU TO OUR SPONSORS!**

The logo for Continuity features the word "Continuity" in a dark blue, sans-serif font. The letter "i" is replaced by a green, stylized graphic element that resembles a lowercase 'i' with a curved top and a small dot.

**Lunch Sponsor**

The logo for Elliott Davis Decosimo features a stylized, grey, circular graphic element on the left, resembling a lowercase 'e' or a partial circle. To its right, the words "elliott davis" and "decosimo" are stacked in a dark blue, sans-serif font.

**elliott davis  
decosimo**

**Break Sponsor**

The logo for Servis 1st Bank features a solid purple square on the left. To its right, the words "Servis 1st Bank" are written in a white, serif font.

**Servis 1st Bank**

**Name Badges Sponsor**



*Scenes from the Ritz-Carlton Lodge,  
Reynolds Plantation*

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To become a sponsor, contact [Lindsay Greene](#).

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***We are community banking.***

**Community Bankers Association of Georgia**  
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