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President Xi Says China Will Expand Financial Market Access and Reduce Trade Surplus

by <u>Uni Li</u> and David Liang

On April 10, 2018, President Xi Jinping of the People's Republic of China gave a keynote speech to an audience of political and business leaders from around the globe at the Boao Forum for Asia on China's Hainan Island. The Boao Forum is a nonprofit organization that hosts high-level forums for leaders from government, business, and academia in Asia and other continents to share their vision on the most pressing issues in this dynamic region and the world at large. Xi announced plans for opening up access to the Chinese market and reducing the country's trade surplus, as summarized below.

Financial and Automobile Industry Market Access

China will launch measures this year to significantly broaden financial market access, including lowering foreign ownership restrictions on banking, securities, and insurance companies, and broaden the scope of financial products foreign financial institutions can offer in China. In manufacturing sectors, China will start to remove certain barriers in industries such as automobile, vessel, and aircraft manufacturing, with the automobile industry the first to lower foreign ownership restrictions.

Transparency and Fairness

China will continue to strive for a more transparent and fairer regulatory environment for foreign investors. In March, China set up a new ministry-level "Market Supervision and Administration Bureau" that will streamline enforcement in the antitrust and anticompetition areas. China will publish a further revised foreign investment negative list by the end of this year. China will strive to deregulate and let the market become the driving force in its vibrant economy.

Intellectual Property Protection

The Chinese government recognizes the need for intellectual property rights protection from both foreign and domestic companies and sees it as a big boost to its economy. China is reinstituting the State Intellectual Property Office this year to step up law enforcement, significantly raise the penalty for offenders, and put

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in use the deterrent effects of relevant laws. Xi also vows that China will protect intellectual property rights of foreign companies in their business dealings with Chinese counterparts. Forced technology transfer and unequal terms in licensing negotiations are identified as major detriments by U.S. businesses operating in China.

Lower Tariffs and Reduce Trade Surplus

China will significantly lower the import tariffs for automobiles and some other products this year. China will take the initiative to expand imports and does not seek a trade surplus with the rest of the world. Imports also help to meet domestic demand. China will also join the WTO Government Procurement Agreement, a move repeatedly called for by the United States and other countries. Lastly, Xi calls for the Western advanced industrial countries to ease their export control and allow more exports of high-tech products to China. China will host its first-ever Import Fair in Shanghai in November this year, with plans to hold it annually. You can subscribe to future *International Trade & Regulatory* advisories and other Alston & Bird publications by completing our **publications subscription form**.

If you have any questions or would like additional information, please contact your Alston & Bird attorney or any of the following:

Thomas Feddo 202.239.3521 thomas.feddo@alston.com

Jason M. Waite 202.239.3455 jason.waite@alston.com

Kenneth G. Weigel 202.239.3431 ken.weigel@alston.com

Thomas E. Crocker 202.239.3318 thomas.crocker@alston.com

Jon M. Fee 202.239.3387 jon.fee@alston.com

Uni Li 202.239.3236 +86.10.85927501 uni.li@alston.com James Burnett 202.239.3364 james.burnett@alston.com

Anna Karass 202.239.3515 anna.karass@alston.com

Chunlian Yang 202.239.3490 lian.yang@alston.com

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WWW.ALSTON.COM

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ATLANTA: One Atlantic Center
1201 West Peachtree Street
Atlanta, Georgia, USA, 30309-3424
404.881.7000
Fax: 404.881.7777
BEUJING: Hanwei Plaza West Wing
Suite 21B2
No. 7 Guanghua Road
Chaoyang District
Beijing, 100004 CN
+86 10 8592 7500
BRUSSELS: Level 20 Bastion Tower
Place du Champ de Mars
B-1050 Brussels, BE
+32 2 550 3700
Fax: +32 2 550 3719
CHARLOTTE: Bank of America Plaza
101 South Tryon Street
Suite 4000
Charlotte, North Carolina, USA, 28280-4000
704.444.1000
Fax: 704.444.1111
DALLAS: 2828 North Harwood Street
18th Floor
Dallas, Texas, USA, 75201
214.922.3400
Fax: 214.922.3899
LOS ANGELES: 333 South Hope Street
16th Floor
Los Angeles, California, USA, 90071-3004
213.576.1000
Fax: 213.576.1100
NEW YORK: 90 Park Avenue
15th Floor
New York, New York, USA, 10016-1387
212.210.9400
Fax: 212.210.9444
RALEIGH: 555 Fayetteville Street
Suite 2100
San Francisco, California, USA, 94105-0912
415.243.1000
Fax: 415.243.1001
SILICON VALLEY: 1950 University Avenue
5th Floor
East Palo Alto, California, USA, 94303-2282
650-838-2000
Fax: 650.838.2001
WASHINGTON, DC: The Atlantic Building
950 F Street, NW
Washington, DC, USA, 2004-1404
202.239.3300
Fax: 202.239.3333