ALSTON & BIRD



Environment, Land Use & Natural Resources ADVISORY -

JANUARY 13, 2020

Cleaning Product Sellers: It's After January 1, 2020 – Do You Have Your Disclosures Posted Online?

by Maureen Gorsen

Enacted in 2017, the <u>California Cleaning Product Right to Know Act</u> requires extensive ingredient disclosures online by January 1, 2020 and disclosures on product labels by January 1, 2021. Section 108952(e) allows a limited exclusion for trade secrets.

This law applies to anyone (manufacturer or supplier) selling finished products that are air care products, automotive cleaning products (cleaner, wax, polish), general cleaning products, or a polish or floor maintenance products used primarily for janitorial, domestic, or institutional cleaning. Exclusions apply for food, drugs, cosmetics, products used exclusively for manufacturing, water-treatment chemicals, industrial laundry products, food and beverage processing and packaging, and trial samples.

So, given that we are just days into the new compliance period, the \$2,500 per-product penalty, and determining noncompliance by any potential enforcer of the law is only a Google search away, it's a good idea to scour and check all your selling websites to ensure that the required disclosures are present and accessible to consumers as required by the law.

For the webpage, a company must disclose the following information:

- Chemical Abstracts Service (CAS) number (or "withheld" if there is a confidential business information claim), ingredient name, and functional purpose (fragrance or colorant) of intentionally added ingredients that appear on the 22 "designated lists" (Section 108952(g)(1)–(22)).
- Fragrances included on Annex III of the EU Cosmetics Regulation No. 1223/2009 as required to be labeled by the EU Detergents Regulation No. 648/2004, or subsequent updates to those regulations, when present in the product at a concentration at or above 0.01% (100 ppm).
- Nonfunctional ingredients (34 specific chemicals listed in Section 108952(m)) must be disclosed at or above 0.01% (100 ppm), with the exception of 1,4-dioxane, which must be disclosed at or above 0.001% (10 ppm).

This advisory is published by Alston & Bird LLP to provide a summary of significant developments to our clients and friends. It is intended to be informational and does not constitute legal advice regarding any specific situation. This material may also be considered attorney advertising under court rules of certain jurisdictions.

- Electronic links for designated lists grouped together in a single location.
- An electronic link to the product's safety data sheet (SDS).

The ingredients appearing in the product must be listed in descending order of weight in the product, but ingredients at a weight below 1% may follow in any order.

For the product label, a company must disclose the following information:

- Intentionally added ingredients that appear on the 22 "designated lists" (Section 108952(g)(1)-(22)).
- List of fragrance allergens (above 100 ppm) that appear on Annex III of the EU Cosmetics Regulation No. 1223/2009. If any fragrance allergens appear in the product, the phrase "Contains fragrance allergen(s)" must appear on the label.
- Toll-free phone number of the manufacturer (or supplier).
- An address for an Internet website that provides all the information required by Section 108954.5.

You can subscribe to future *Environment, Land Use & Natural Resources* advisories and other Alston & Bird publications by completing our **publications subscription form**.

If you have any questions or would like additional information, please contact your Alston & Bird attorney or any of the following:

Environment, Land Use & Natural Resources Group

Gina Angiolillo 213.576.2606 gina.angiolillo@alston.com

Doug Arnold 404.881.7637 doug.arnold@alston.com

Meaghan Goodwin Boyd 404.881.7245 meaghan.boyd@alston.com

Nicki Carlsen 213.576.1128 nicki.carlsen@alston.com

Edward Casey 213.576.1005 ed.casey@alston.com

Greg A. Christianson 415.243.1012 greg.christianson@alston.com Jeffrey Dintzer 213.576.1063 jeffrey.dintzer@alston.com

Maureen Gorsen 916.498.3305 maureen.gorsen@alston.com

Ronnie Gosselin 404.881.7965 ronnie.gosselin@alston.com

Maya Lopez Grasse 213.576.2526 maya.grasse@alston.com

Kathleen Hill 213.576.1056 kathleen.hill@alston.com

Nate Johnson 213.576.1151 nate.johnson@alston.com Clay Massey 404.881.4969 clay.massey@alston.com

Kevin S. Minoli 202.239.3760 kevin.minoli@alston.com

Clynton Namuo 213.576.2671 clynton.namuo@alston.com

Elise Paeffgen 202.239.3939 elise.paeffgen@alston.com

Geoffrey Rathgeber 404.881.4974 geoff.rathgeber@alston.com

Max Rollens 213.576.1082 max.rollens@alston.com Phil Sandick 404.881.7632 phil.sandick@alston.com

Andrea Warren 213.576.2518 andrea.warren@alston.com

Matt Wickersham 213.576.1185 matt.wickersham@alston.com

Jessica Williams-Vickery 404.881.7167 jessica.williams-vickery@alston.com

ALSTON & BIRD

WWW.ALSTON.COM

© ALSTON & BIRD LLP 2020

ATLANTA: One Atlantic Center

1201 West Peachtree Street
Atlanta, Georgia, USA, 30309-3424
404.881.7000
Fax: 404.881.7777
BEJJING: Hanwei Plaza West Wing
Suite 21B2
No. 7 Guanghua Road
Chaoyang District
Beijing, 100004 CN
+86 10 8592 7500
BRUSSELS: Level 20 Bastion Tower
Place du Champ de Mars
B-1050 Brussels, BE
+32 2 550 3700
Fax: +32 2 550 3719
CHARLOTTE: Bank of America Plaza
101 South Tryon Street
Suite 4000
Charlotte, North Carolina, USA, 28280-4000
704.444.1000
Fax: 704.444.1111
DALLAS: Chase Tower
2200 Ross Avenue
Suite 2300
Dallas, Texas, USA, 75201
214.922.3400
Fax: 214.922.3899
LONDON: 5th Floor, Octagon Point, St. Paul's
5 Cheapside
London, EC2V 6AA, UK
+44.0.20.3823.2225
LOS ANGELES: 333 South Hope Street
16th Floor
Los Angeles, California, USA, 90071-3004
213.576.1000
Fax: 213.576.1100
NEW YORK: 90 Park Avenue
15th Floor
New York, New York, USA, 10016-1387
212.210.9400
Fax: 212.210.9444
RALEIGH: 555 Fayetteville Street
Suite 2100
San Francisco, California, USA, 24105-0912
415.243.1000
Fax: 415.243.1001
SILICON VALLEY: 950 Page Mill Road
Palo Alto, California, USA, 94304
650-838-2000
Fax: 650.838.2001
WASHINGTON, DC: The Atlantic Building
950 F Street, NW
Washington, DC, USA, 20004-1404
202.239.3300
Fax: 202.239.3333