



# CLASS ACTION

## Complimentary Class Action CLEs: Recent Trends and Enhanced Strategies for Your Business

### *Introduction*

Alston & Bird's Class Action Team offers a variety of complimentary CLEs covering class actions and other complex proceedings. Our programs go well beyond technical legal issues. We focus on practical implications and strategies for corporations and their legal departments—from defending your company's reputation and managing crises to coordinating parallel civil and criminal proceedings.

Our team will present the CLE program at your place of business, at no cost to you. We are pre-approved to offer CLE credit in most jurisdictions and will apply for credit wherever you are located, domestically or internationally. All programs are customized to address the legal risks and challenges that you face. Below is a sample of the class action CLEs we provide, and we are happy to coordinate with other firm practices to incorporate subject areas in which you have an interest in addition to class actions to provide you with an expanded set of CLE offerings.

### *Sample Complimentary Program Offerings*

- ***Enhanced Strategies to Defeat Class Certification***

Identifies the latest trends and developments in Rule 23 case law and offers practical advice on successfully narrowing the class, limiting the scope of liability, and defeating class certification.

- ***Unique Challenges in MDLs and Defending Consolidated Class Actions***

Explores the efficient and effective defense of class actions consolidated into multidistrict litigation (MDL), including discovery, scheduling, case management, pre-trial motions, and bellwether strategies unique to consolidated proceedings.

- ***Recent Developments in Class Action Settlements***

Addresses trends in objections to and other collateral attacks on class settlements, including increased scrutiny of *cy pres* provisions and attorneys' fee awards, to assist corporate defendants in structuring class settlements that will withstand judicial scrutiny.

- ***The Next Wave of Consumer Class Actions and Plaintiffs' Class Strategies***

Identifies the latest tactics, strategies, and target industries of the plaintiffs' bar.

- ***Corporate Reputational Defense and Crisis Management***

Examines crisis management when corporations face significant litigation, including the development of communications plans that advance clients' litigation and business objectives, as well as strategies for minimizing the potentially adverse impact litigation may have on the corporate brand.

- **Early Offensive Strategies to Defeat Class Actions Before They Begin**

Identifies a variety of strategies available to corporate defendants, including recalls/refunds/rebates, motions to compel arbitration, prudential mootness, and motions to strike class allegations.

- **Ethics and Professionalism in Class Actions**

Addresses professional and ethical issues unique to class actions, including communicating with absent class members and the negotiation of class settlements.

- **Class Litigation Strategies for California's Consumer Protection Statutes**

Identifies innovative strategies and defenses against alleged violations of California's Consumer Legal Remedies Act, Unfair Competition Law, and False Advertising Law and explores best practices for corporations defending litigation in California's courts.

- **Civil Litigation and the Coordination of Parallel Regulatory Proceedings or Related Governmental Investigations**

Explores the challenges of coordinating multiple proceedings and provides suggested best practices for efficiently and cost-effectively managing multiple matters.

- **U.S. Supreme Court Decisions and Implications for Class Action Litigation**

Examines Supreme Court cases from the previous Term that will impact class action litigation and addresses possible consequences of these decisions on corporations facing class actions.

## Your Faculty

Alston & Bird's Class Action Team has a proven track record of defending clients in some of the largest MDLs and complex proceedings in the country and managing those litigations efficiently and cost-effectively.

The team leverages its experience, client focus, and winning results across the spectrum of class actions, including:

- antitrust
- consumer protection, deceptive trade practices, and fraud
- breach of contract and warranty claims
- employment and FLSA actions
- environmental
- ERISA
- false advertising
- privacy and data security
- products liability
- securities
- toxic tort



## Contact Us

To learn more about our Class Action CLE programs, please contact:

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or your Alston & Bird attorney

To view additional Class Action Team publications, please click [here](#) to visit our web page.