

CPSC Recall Snapshot



A monthly review of consumer product recalls and civil penalties announced by the CPSC

December 2014

Welcome to the December edition of the Alston & Bird *CPSC Recall Snapshot*.

The saga surrounding high-powered magnetic products is far from over. Although Buckyballs, the most high-profile maker of high-powered magnetic products, agreed to recall their product earlier this year and is no longer in business, another manufacturer, Zen Magnets, has continued to fight. The trial on the CPSC's proposed mandatory recall of Zen's magnets started on December 1 before an administrative law judge. We will report on the results of the trial in the next *Snapshot*.

In addition to the trial, Zen has launched an aggressive social media campaign challenging both the proposed recall and the CPSC's recent ban of certain high-powered small magnet sets. See Zen's YouTube video, "The (CPSC) Epidemiology Elephant in the Room," [here](#).

We hope you find the *Snapshot* of last month's recalls a useful tool in keeping up to date on the activities of the CPSC. We also invite you to check out our [Products Liability Blog](#), which features important updates on CPSC and products liability issues.

Click [here](#) to subscribe to the *Snapshot*. For additional information or questions about CPSC issues, please email me at jenifer.keenan@alston.com.

Sincerely,

Jenifer Keenan, Esq.
Editor

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Voluntary Recalls Announced by the CPSC in November 2014

NUMBER OF RECALLS BY PRODUCT CATEGORY

Appliance – 3
Furniture – 1

Child/Infant – 3
Vehicles – 1

Electronics – 3
Yard Equipment – 1

Housewares – 3
Tools/Hardware – 1

Sporting Goods – 2

PRODUCT	PRODUCT CATEGORY	ALLEGED HAZARD	REPORTED INJURIES	NUMBER OF PRODUCTS
Fire Alarm Control Panel Press Release	Appliance	Injury Hazard	0	750
Water Heater Press Release	Appliance	Fire Hazard	0	29,000 U.S. 2,200 Can.
Air Exchanger Press Release	Appliance	Fire Hazard	0	108,000 U.S. 207,000 Can.
Strollers Press Release	Child/Infant	Laceration/ Amputation Hazard	11	4.7 Million U.S. 202,000 Can. 10,300 Mex.
Bore Cleaner Cap Press Release	Child/Infant	Irritation/Injury/ Death Hazard	0	110,000
Whistle Press Release	Child/Infant	Choking/ Aspiration Hazard	1	2.3 Million U.S. 200,000 Can.
Battery Pack Press Release	Electronics	Fire Hazard	1	10,000 U.S. 110 Can.
Power Bank Charger Press Release	Electronics	Fire Hazard	0	172,000
Audio Recorder Press Release	Electronics	Burn Hazard	0	500
Rug Press Release	Housewares	Fire/Burn Hazard	0	101,000 U.S. 2,800 Can.
Candle Press Release	Housewares	Fire Hazard	1	256,000
Misting Fan Press Release	Housewares	Shock/Fire Hazard	1	450
Ski Pole Press Release	Sporting Goods	Injury Hazard	0	3,000
Buoyancy Compensator Press Release	Sporting Goods	Drowning Hazard	0	30,000 U.S. 11,300 Can.
Lounge Chair Press Release	Furniture	Fall Hazard	3	3,200

PRODUCT	PRODUCT CATEGORY	ALLEGED HAZARD	REPORTED INJURIES	NUMBER OF PRODUCTS
Utility Vehicle Door Press Release	Vehicles	Ejection/Impact/ Laceration Hazard	0	300
Riding Mower Press Release	Yard Equipment	Crash Hazard	0	4,900
Children's Multi-Tool Press Release	Tools/Hardware	Laceration Hazard	0	8,000 U.S. 400 Can.

The CPSC did not announce any civil penalties in November.

Alston & Bird helps companies navigate the CPSC's complex regulations—from testing, to labeling, to recalls—and everything in between. We also help companies monitor and respond to complaints submitted to the CPSC's new consumer complaint database, www.SaferProducts.gov. For additional information or questions about recalls, the SaferProducts.gov database or other CPSC issues, please email jenifer.keenan@alston.com or visit the firm's website at www.alston.com.

Jenifer Keenan, Esq. – Editor
Brad Strickland, Esq. – Assistant Editor