

#### Practical and Strategic Considerations in Today's EU Data Transfer Landscape 28 January 2016

# Working Party on Schrems



Last Updated: 27 October 2015

Article by John O'Connor

Matheson



Most Read Contributor in Ireland, December 2015













# The GDPR Is Happening . . .

CRUNCH NETWORK

# General Data Protection Regulation: A Milestone Of The Digital Age

Posted Jan 10, 2016 by J. Trevor Hughes (@jtrevorhughes)







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## The NIS Directive (in case you missed it)

Business > Law

# The Network and Information Security Directive – who is in and who is out?

Do new spring 2016 rules consider YOU to be a 'digital service provider'?



7 Jan 2016 at 09:36, OUT-LAW.COM

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**f** 34 (n) 56



## What about the DPAs?



## After Safe Harbor: The Role of the DPA



The Privacy Advisor | Oct 30, 2015

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#### Safe Harbor 2.0 / Related Discussions

December 17, 2015

#### US Surveillance Law, Safe Harbor, and Reforms Since 2013

#### Peter Swire<sup>1</sup>

#### **Executive Summary:**

This White Paper is a submission to the Belgian Privacy Authority for its December 18, 2015 Forum on "The Consequences of the Judgment in the *Schrems* Case."<sup>2</sup> The Forum discusses the decision by the European Court of Justice in *Schrems v. Data Protection Commissioner*<sup>3</sup> that the EU/US Safe Harbor was unlawful under the EU Data Protection Directive, particularly due to concerns about US surveillance law.

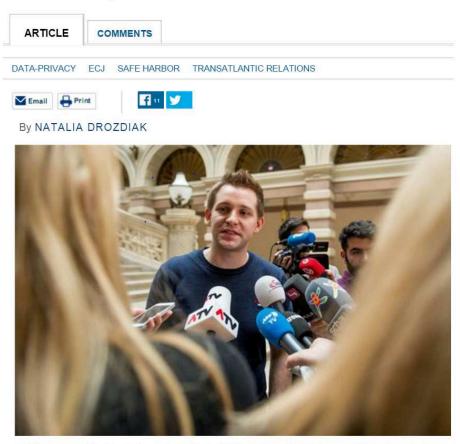
For the Forum, I have been asked to comment on two issues:

- 1) Is US surveillance law fundamentally compatible with E.U. data protection law?
- 2) What actions and reforms has the US taken since the Snowden revelations began in June 2013?



## Will there be SH2.0, and if so, when?

#### Max Schrems, Who Torpedoed Safe Harbor 1, Sees No Safe Harbor 2



Austrian privacy activist Max Schrems pictured in April talking to journalists in Vienna. — Christian Bruna for Agence

www.AlstonPrivacy.com





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## What do we "know" about SH2.0?



- Effective redress and installation of ombudsman
- Umbrella Agreement issued by the DOJ
- Annual review of SH 2.0. framework
- Reluctance of US to make promises about foreign intelligence activities in an agreement about commercial trans-border data flows

- DPAs have invited companies to remediate Safe Harbor transfers:
  - Czech Republic
  - Spain
  - Portugal
  - France
- Many companies updated Notifications and submitted Transfer Agreements

#### Post Schrems Issues / Friction



- Pre Schrems Model Clauses were previously disfavored by certain vendors
  - Post Schrems voila! . . . Sign our form and our addendum . . .
- Some vendors offer data storage in the EU
- Navigating between DPO and Works Council Options
- Model Clauses are not appropriate for every situation
- Information Security requirements in Controller-Processor Agreements
- Volume of Work for all parties



# What will happen next?

- Commission and WP29 assess the situation/US law
- WP29 February 2 meeting:
  - Will review draft findings on "essential equivalence" of US legal order for surveillance
  - Securing adequacy findings
    - Addressing powers of DPAs to suspend data streams
  - Securing Model Clauses
    - Arguably not that vulnerable strong DPA oversight as emphasized by the ECJ in Schrems
    - But DPAs could in theory suspend data streams to the US in reaction to complaints
    - Importance of political agreement between US/EU

# What might happen next?

- DPA can knock on your door...
- WP29 threatens with enforcement actions in its October 16 statement
- Complaints that were on hold may be investigated as of February
- New complaints may be filed



# What Should Companies Do to Prepare?

- If SH2.0 relief will not be immediate
  - Good faith temporary enforcement delay?
- Continue to implement alternative transfer solutions for Short / Intermediate Term
  - Focus on most critical / most sensitive data flows
  - Additional frenzy of Model Clause execution
  - Additional Notification updates



## **Balancing Risk Factors**



- Practical risk mitigation
  - Document post-Schrems efforts, even if you were not 100% successful
- Works Councils
- Positions of individual DPAs in relevant countries
- Scale of data: Data driven companies (B2B v. B2C)
- Type of data: sensitive v. non-sensitive

## Additional Safeguards



- EC Communication specifically contemplated "additional safeguards"
  - Strong argument can be made that US surveillance framework does not constitute "disproportionate mass surveillance"
  - Consider documenting analysis of proportionality

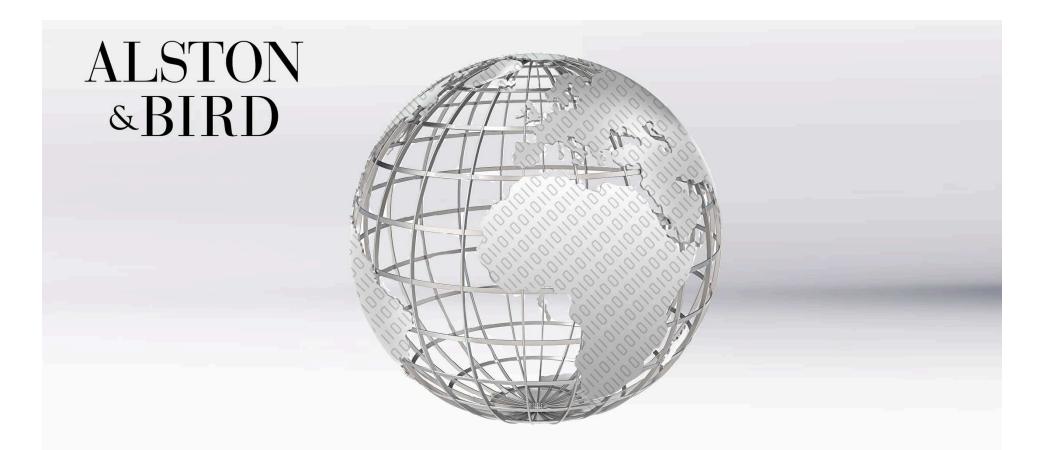


# Is All of this a Waste if SH2.0. Is Adopted?



- No always a danger that enforcement actions were to be launched as of next month
- Start a Broader Conversation with Executives
  - BCRs
  - GDPR Preparation and Planning





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