

## Alan F. Pryor Senior Associate

404.881.7852

alan.pryor@alston.com

Atlanta | One Atlantic Center, 1201 West Peachtree Street, Suite 4900 | Atlanta, GA 30309-3424



Alan Pryor is a senior associate with Alston & Bird's Litigation & Trial Practice Group. Alan concentrates his practice on complex commercial litigation and class action defense, with a special focus on food and beverage and other consumer class actions, business torts, and business disputes. Alan has substantial experience in all phases of litigation before state and federal courts in Georgia and has been involved in matters in federal courts across the country. His experience includes representing and advising clients across a range of industries, including food and beverage, software and technology, manufacturing services, telecommunications, health care, and public utilities. Alan was recognized in the inaugural "Ones to Watch" list by *The Best Lawyers in America*<sup>®</sup> for commercial litigation.

Before joining Alston & Bird, Alan clerked for the Hon. Dudley H. Bowen, Jr. of the U.S. District Court for the Southern District of Georgia, where he assisted in resolving criminal and civil motions in a variety of areas of law. While attending law school, he served as senior managing editor for the *Georgia Law Review*, research assistant for Rebecca H. White, Dean and J. Alton Hosch Professor of Law. Alan received his J.D., cum laude, B.B.A. in both finance and economics, and B.A. in Spanish, magna cum laude, from the University of Georgia.

### **Representative Experience**

- Representing one of North America's largest food companies as part of its national product labeling class action defense team; obtained summary judgment in a consumer class action challenging labeling on spray food products, and defending against two putative consumer class actions challenging other food labeling.
- Representing a Fortune 150 technology manufacturing services company in a breach of contract action against Fortune 50 technology and manufacturing conglomerate.
- Representing a Fortune 100 company and major wireless carrier in defense against nationwide putative class action alleging violations of and compliance with the federal Telephone Consumer Protection Act.
- Representing a software developer in a business dispute against one of the largest privately held hospitality management companies in the world.
- Represented the financing authority in bringing a constitutional challenge to legislation that would have eliminated the authority and impaired private education institutions' ability to obtain financing.
- Defended a public utility holding company and subsidiary electric utility against fraud and breach of contract claims relating to the construction of an energy facility.
- Represented an international engine manufacturer against wrongful termination and breach of contract claims brought by a regional engine distributor.
- Defended a reinsurance company against breach of contract, fraudulent transfer, and alter ego claims arising out of two reinsurance agreements.

## ***Publications & Presentations***

### ***Publications***

- “Recent Alcoholic Beverage Labeling Suits Offer Best Practices,” *Law360*, November 17, 2021.
- “Eleventh Circuit Allows Article III Standing for Disclosure of Sensitive Information Relating to Debt,” *Pratt’s Journal of Bankruptcy Law*, Vol. 17, No. 6, September 2021.
- “9th Circ. Honey Label Ruling Reflects ‘Common Sense’ Shift,” *Law360*, July 30, 2021.

### ***Education***

- University of Georgia (J.D., 2013)
- University of Georgia (B.B.A., B.A., 2010)

### ***Admitted to Practice***

- Georgia

### ***Related Services***

Litigation | Commercial | Class Action & Multidistrict Litigation | Food, Beverage & Agribusiness