

Alexander G. Brown

Partner

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Alex Brown focuses his complex commercial litigation practice on high-stakes antitrust, intellectual property, consumer protection, and data privacy matters. Alex represents corporate plaintiffs and defendants in state and federal courts, including class actions and multidistrict litigation. He also represents his clients in international arbitration and before the International Trade Commission. Alex counsels large corporations, national membership organizations, and smaller companies in a variety of areas, including intellectual property licensing and compliance with antitrust, telecommunications, consumer protection, and data privacy regulations and guidelines.

Before joining Alston & Bird, Alex completed a fellowship with the Office of the Georgia Capital Defenders, where he represented clients facing the death penalty at trial and on appeal.

Representative Experience

Antitrust and Licensing

- Prosecuting monopolization claims against Keurig Green Mountain on behalf of McLane Company Inc. in U.S.-based multidistrict litigation (MDL).
- Counsel to a major chicken producer defending allegations that the poultry industry engaged in a conspiracy to reduce output and manipulate price indexes.
- Resolved claims in MDL and in international arbitration on behalf of a Fortune 50 company victimized by a worldwide conspiracy to fix the price of lithium-ion batteries.
- Defended a major pharmaceutical company in a case involving antitrust claims arising out of a patent license dispute.
- Counsel to one of the world's largest wireless equipment manufacturers in a series of international disputes over the licensing of wireless technologies in ICC arbitration, the International Trade Commission, and federal courts across the country.

Consumer Protection, Privacy & Data Security

- Defeated class certification and won summary judgment on behalf of a Fortune 1000 retail company accused of privacy violations.
- Obtained dismissal of a class action brought against an international payment processing company following a data breach.
- Defended a Fortune 50 retail company against multiple class action lawsuits following a major data breach. The matter was settled on terms favorable to our client.
- Counseling clients subject to requests for information and investigations by the Federal Trade Commission, U.S. Department of Justice, and various state agencies.

Publications & Presentations

Publications

- “Will the Upcoming FTC Hearings on Competition and Consumer Protection Adequately Address Concerns Raised in the FTC’s Informational Injury Workshop?” *What’s in Store*, American Bar Association, Fall 2018.
- “Supreme Court Decision Weakens Deference to Foreign Laws,” *Law360*, June 26, 2018.
- “Peace Is Complicated: Global Settlements from an In-House Counsel Perspective,” *The Antitrust Counselor*, Vol. 10.4, June 2016.
- “Monopolization in Telecom and Media Markets,” in *Telecom Antitrust Handbook*, 2nd ed., American Bar Association, 2013.

Presentations

- “Privacy and Security Quarterly Privacy Update,” moderator, ABA Section of Antitrust Law, May 3, 2018.

Professional & Community Engagement

- American Bar Association, Section of Antitrust Law Leadership, Privacy Legislation Task Force and Privacy and Information Security, Intellectual Property, and Global Private Litigation Committees
- State Bar of Georgia, Privacy and Technology Law Section
- Atlanta Bar Association
- Midtown Assistance Center, board of directors, past-president; Development Committee, chair

Education

- The University of Texas (J.D., 2009)
- Bradley University (B.S., 2005)

Admitted to Practice

- Georgia

Related Services

Litigation | Class Action & Multidistrict Litigation | Technology & Telecommunications Litigation | Antitrust | Privacy, Cyber & Data Strategy | Privacy & Cybersecurity Litigation | International Arbitration & Dispute Resolution | Corporate Plaintiff's Litigation | Consumer Protection/FTC