



Alexander G. Brown

Partner

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Related Services

Litigation ■ Class Action & Multidistrict Litigation ■ Technology & Telecommunications Litigation ■ Antitrust ■ Privacy, Cyber & Data Strategy ■ Privacy & Cybersecurity Litigation ■ International Arbitration & Dispute Resolution ■ Corporate Plaintiff's Litigation ■ Consumer Protection/FTC

Alex Brown focuses his complex commercial litigation and investigations practice on high-stakes antitrust, consumer protection, data privacy, cybersecurity, AI, and telecommunications matters. Alex has spent more than a decade representing corporate plaintiffs and defendants in state and federal courts, including class actions and multidistrict litigation, as well as arbitration (international and domestic), and before the International Trade Commission. He also focuses his practice on representing clients navigating FTC, DOJ, and state attorney general investigations. Alex leverages this experience to counsel large corporations, national membership organizations, nonprofits, and smaller companies in a variety of areas, including commercial disputes, intellectual property licensing, AI, and compliance with antitrust, telecommunications, consumer protection, data privacy, and cybersecurity regulations and guidelines.

Representative Experience

Antitrust and Licensing

- Prosecuting monopolization claims against Keurig Green Mountain on behalf of the McLane Company in U.S.-based multidistrict litigation (MDL).
- Counsel to a major chicken producer defending allegations in multiple lawsuits that the poultry industry engaged in conspiracies to reduce output, manipulate price indexes, and fix wages.
- Resolved claims in MDL and in international arbitration on behalf of a Fortune 50 company victimized by a worldwide conspiracy to fix the price of lithium-ion batteries.
- Defended a major pharmaceutical company in a case involving antitrust claims arising out of a patent license dispute.
- Counsel to one of the world's largest wireless equipment manufacturers in a series of international disputes over the licensing of wireless technologies in ICC arbitration, the International Trade Commission, and federal courts across the country.

Consumer Protection, Privacy & Data Security

- Representing clients accused of unfair and deceptive practices and privacy violations in investigations and litigation brought by the Federal Trade Commission and state attorneys general.
- Defeated class certification and won summary judgment on behalf of a Fortune 1000 retail company accused of privacy violations.
- Obtained dismissal of a class action brought against an international payment processing company following a data breach.

- Defended a Fortune 50 retail company against multiple class actions following a major data breach. The matter was settled on terms favorable to our client.

Arbitration

- Represented both plaintiffs and defendants in more than 20 JAMS arbitrations involving business-to-business disputes ranging from breach of a software agreement to fraud.

Publications & Presentations

Publications

- “Federal Trade Commission Settles with Drizly for Alleged Security Failures,” *Pratt’s Privacy & Cybersecurity Law Report*, LexisNexis, Vol. 9, No. 2, February-March 2023.
- “FTC Blog Seems to Widen Scope of Breach Reporting Law,” *Law360*, June 1, 2022.
- “Will the Upcoming FTC Hearings on Competition and Consumer Protection Adequately Address Concerns Raised in the FTC’s Informational Injury Workshop?” *What’s in Store*, American Bar Association, Fall 2018.
- “Supreme Court Decision Weakens Deference to Foreign Laws,” *Law360*, June 26, 2018.
- “Peace Is Complicated: Global Settlements from an In-House Counsel Perspective,” *The Antitrust Counselor*, Vol. 10.4, June 2016.

Presentations

- “*Liu v. SEC*: Disgorgement Is Alive and ... Well? The Future of Disgorgement for the SEC and the FTC,” Practising Law Institute, webinar, July 27, 2020.

Professional & Community Engagement

- American Bar Association, Section of Antitrust Law Leadership, Federal and State Privacy Legislation Task Force, co-chair
- State Bar of Georgia, Privacy and Technology Law Section
- Atlanta Bar Association, Privacy and Cybersecurity Law Section
- Park Pride, board of directors; Development Committee, chair
- Midtown Assistance Center, board of directors, past president

Education

- The University of Texas (J.D., 2009)
- Bradley University (B.S., 2005)

Admitted to Practice

- Georgia