

Brian C. Ellsworth

Partner

704.444.1265

brian.ellsworth@alston.com

Charlotte | One South at The Plaza, 101 South Tryon Street, Suite 4000 | Charlotte, NC 28280-4000



Brian Ellsworth is the co-leader of the Intellectual Property – Patents Group. He manages extensive domestic and international patent portfolios for several publicly traded companies and provides strategic counseling to a variety of smaller business concerns. He has considerable experience in drafting and prosecuting patent applications in advanced mechanical technologies and other cutting edge fields such as real-time location, mobile device applications, machine learning, big data, composite technologies, advanced printing technologies and RFID. Brian also focuses on studying and managing patent risks through in-depth patent analysis, innovative product and process design, prior art studies and licensing.

Brian is adept at managing an array of transactions involving intellectual property portfolios. Indeed, he has successfully performed due diligence for and negotiated the acquisition of numerous patent portfolios, ranging from a relatively few standard essential patent families to vast portfolios composed of thousands of patent assets.

Representative Experience

- Client team leader in a \$3.45 billion enterprise business acquisition, which involved more than 5,000 employees in more than 50 countries, with more than 100 facilities. Conducted full-scale due diligence of the acquired party's intellectual property assets, which spanned more than 3,500 patent references, 700 trademarks, numerous agreements and complex licenses, and other forms of IP.
- Client team leader and strategic counsel to a global leader in online commerce, data analytics, machine learning and mobile application content delivery.
- Client team leader and strategic counsel to world leader in team collaboration tools and services.
- Client team leader and strategic counsel to a global innovator in advanced printing, real-time location, active and passive RFID and wireless communication technologies.
- Strategic counsel to a world technology and manufacturing leader that specializes in aerospace products; control technologies for buildings, homes and industry; automotive products; electronic package cooling; and specialty ballistic composite materials.
- Lead intellectual property counsel to a world leader in specialty insurance, service contracts and risk management solutions.
- Counsel to a world leader in mobile communications and mobile phone manufacturing.

Professional & Community Engagement

- Intellectual Property Owners Association – U.S. Patent Practice Committee
- American Intellectual Property Law Association
- State Bar of North Carolina

- U.S. Patent & Trademark Office

Education

- Wake Forest University (J.D., 2002)
- University of Michigan (B.S.M.E., 1997)

Admitted to Practice

- North Carolina
- U.S. Patent and Trademark Office

Related Services

Intellectual Property | Patent Prosecution, Counseling & Review | Mechanical Patents | Electrical, Software & Computer Science Patents