



Brooke Bolender

Associate

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Related Services

Commercial ■ Litigation ■ Insurance ■ Privacy & Cybersecurity Litigation

Brooke Bolender is an associate with Alston & Bird's Litigation & Trial Practice Group. She focuses her practice on complex commercial litigation. Brooke represents clients as both plaintiffs and defendants in a variety of state and federal court litigation, including class actions, contract disputes, data privacy actions, unfair competition and false advertising claims, shareholder suits, and products liability litigation. She assists clients from a range of industries, such as health care, life insurance, financial services and products, manufacturing, retail, and real estate. Brooke has experience at all stages of litigation, from precomplaint investigation through appeals. Brooke currently serves on the firm's Los Angeles Office Pro Bono Committee and Hiring Committee.

Before joining Alston & Bird, Brooke earned her J.D., magna cum laude, from the University of California, Irvine School of Law and received Faculty Awards for the highest grade in Evidence, Constitutional Analysis, and Federal Courts, as well as a Dean's Award for the second highest grade in Remedies. She served on the *UC Irvine Law Review's* executive board as the senior articles editor. Before that, Brooke earned her B.A. in political science, cum laude, from the University of California, San Diego.

Representative Experience

- Defending numerous clients against class actions and arbitrations alleging data breach and data privacy violations.
- Defending a leading financial institution in a fraud and contract lawsuit alleging multimillion-dollar damages.
- Defending a major insurance company in a putative class action involving thousands of policyholders and claims of violations of California insurance statutes.
- Defending and counseling multiple clients for alleged violations the California Unfair Competition Law, the California Consumer Legal Remedies Act, the California False Advertising Law, and automatic renewal laws.
- Representing a leading telecommunications provider as the plaintiff in a civil Racketeer Influenced and Corrupt Organizations Act (RICO) action.
- Defending a prominent retailer in multistate products liability litigation arising from a recalled product.
- Defending numerous clients against putative class actions asserting Telephone Consumer Protection Act violations.
- Member of the national counsel team representing a major pharmacy benefit manager in ongoing multidistrict litigation.

- Defeated a motion for preliminary nationwide injunction on behalf of a leading telecommunications provider and obtained subsequent dismissal of all causes of action without leave to amend.
- Defended a national life insurance company during a six-week complex jury trial, securing a total defense verdict and an award of costs.
- Defended and favorably resolved multiple putative class actions alleging violations of California automatic renewal laws and the California Unfair Competition Law.
- Member of a litigation counsel team for a leading containerboard producer in a lawsuit against an engineering firm that designed and installed defective flame arresters.
- Represented a pro bono client in a landlord-tenant dispute, securing a favorable resolution for the client.

Publications & Presentations

Publications

- “Promoting Cancel Culture: Best Practices for Compliance with California’s Automatic Renewal Law,” *The Recorder*, November 28, 2023.
- “Data Breach Defense: Mobilizing Against Weaponized Mass Arbitration,” *Cybersecurity Law & Strategy*, September 1, 2023.

Education

- University of California, Irvine (J.D., 2021)
- University of California, San Diego (B.A., 2016)

Admitted to Practice

- California