ALSTON & BIRD



Daniel Dubin

Senior Associate

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Related Services

Tax - State & Local Tax - Unclaimed Property - Tax Controversy - Blockchain & Digital Assets

Clients from a variety of industries trust Daniel's ability to distill complex, factual legal issues into clear arguments when facing litigation and multistate audits.

Daniel Dubin focuses his practice on cutting-edge, nationwide matters in unclaimed property and consumer protection. Daniel is a cross-practice litigator with significant experience representing clients in pre-litigation disputes during unclaimed property audits and voluntary disclosure agreement programs, as well as high-stakes cases against both public and private entities in state and federal courts. Daniel has litigated individual and class action cases spanning several topics including unclaimed property, unfair competition, deceptive practices, false advertising, and whistleblower claims.

Daniel also advises clients on structuring their unclaimed property, gift card, subscription, rewards, and loyalty programs to comply with state unclaimed property and consumer protection laws. He has drafted and revised terms and conditions, intercompany agreements, and third-party contracts for dozens of companies in the entertainment, gaming, hospitality, financial services, retail, and manufacturing industries.

Daniel has authored articles and has been quoted in major publications, including *Law360*, *Bloomberg Law*, *The Hollywood Reporter*, and *BuzzFeed*. He was named a "Rising Star" by *Super Lawyers*.

Representative Experience

- Represented a major country club operator in a false claims action in California involving the escheatment of membership initiation payments.
- Represented the largest global association of regulated funds in the United States related to the proper interpretation
 of the escheat standard for securities in the California Unclaimed Property law.
- Represented one of the largest entertainment companies in appeals of unclaimed property decisions issued in New Jersey and Pennsylvania.
- Obtained a motion for summary disposition against the Michigan Department of Treasury on the issue that the statute of limitations barred the Treasurer from requiring the escheat of unclaimed property.
- Represented dozens of Fortune 500 companies across various industries in multistate unclaimed property audits.
- Provided planning and advice for the implementation and restructuring of national companies' gift card and loyalty programs.

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- Obtained a dismissal with prejudice in an unfair competition class action where plaintiff alleged that misleading onscreen ATM prompts caused consumers to make unwanted balance inquiries, thereby generating additional fee assessments.
- Tried a breach of contract case in which the plaintiff alleged he was owed 50 percent of the client's finder's fee for setting up the Floyd Mayweather, Jr. vs. Manny Pacquiao boxing match with favorable results for the client.

Publications & Presentations

Publications

- "Department of Labor's Temporary Policy Allows Voluntary Escheatment of Certain Retirement Benefits," Employee Relations Law Journal, April 2025.
- "New Escheatment Guidance Brings ERISA Issues Back to Forefront," Tax Notes State, March 17, 2025.
- "The California Supreme Court Limits Tort Liability of Lenders and Servicers," The Recorder, March 15, 2022.
- "Why Unclaimed Property Risk Management Is on the Menu in 2022," Tax Executive, February 1, 2022.
- "'Pulp Fiction' NFT Lawsuit Presents New IP Battleground," Law360, December 20, 2021.

Presentations

- 2025 Annual Conference, Unclaimed Property Professionals Organization (UPPO), Tuscon, AZ, March 23–26, 2025.
- "How to Take Advantage of California's New Voluntary Compliance Program," webinar, June 27, 2023.
- Miramax v. Tarantino The Value of NFT IP Rights Are No Pulp Fiction, January 18, 2022.

Professional & Community Engagement

- Unclaimed Property Professionals Organization
- Los Angeles Intellectual Property Law Association
- Animal Legal Defense Fund, volunteer

Education

- University of California, Los Angeles (J.D., 2016)
- University of California, Los Angeles (B.A., 2012)

Languages

Russian

Admitted to Practice

California