



## Daniel J. Felz

Partner

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### *Related Services*

International Arbitration & Dispute Resolution ■ International Litigation ■ International Trade & Regulatory ■ Litigation ■ Products Liability ■ German Business Team ■ Privacy & Cybersecurity Litigation ■ Privacy, Cyber & Data Strategy ■ Blockchain & Digital Assets ■ EU General Data Protection Regulation ■ Artificial Intelligence (AI) ■ Emerging Technologies & Innovation

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Daniel Felz leverages extensive international experience to advise clients on global privacy, cybersecurity, technology, and adversarial matters.

After graduating Order of the Coif from law school, Dan was an assistant professor of law at the University of Mainz School of Law in Germany. His teaching focused on cross-border litigation and transactions. Dan also wrote extensively on U.S. and German privacy law, including publishing a 600-page treatise in German on multijurisdictional class action litigation. Dan clerked for the U.S. District Court for the Southern District of Georgia, the 68th Judicial District Court of Dallas County, and the U.S. District Court for the Northern District of Texas.

Dan often practices out of Alston & Bird's Brussels office, where the firm's EU Privacy, Cyber & Data Strategy Group is headquartered. He has presented U.S. privacy legislation to German privacy regulators as part of a limited series of "Mainz Presentations on Security and Information Law" at the invitation of the University of Mainz School of Law and the data protection commissioner of the German state of Rheinland-Pfalz. Dan has also presented clients' EU cybersecurity programs to U.S. financial regulators.

Dan is recognized by *Best Lawyers: Ones to Watch*® for his work in Privacy & Data Security Law and Technology Law.

Dan is fluent in German, an intermediate French speaker, and a beginner in Spanish and Arabic.

### *Representative Experience*

- Designing and leading the execution of enterprise-wide data protection compliance and governance programs, including enterprise programs to comply with the EU General Data Protection Regulation (GDPR) and U.S. government privacy and cybersecurity requirements.
- Drafting and negotiating technology, data protection, and data transfer agreements, including developing negotiation playbooks and training legal and contracting personnel.
- Assisting companies to expand their technology into new markets, including negotiating technology agreements in foreign languages with prospective partners.
- Structuring, managing, and assisting international discovery in connection with U.S. court or regulatory proceedings, both within the U.S. and onsite abroad.
- Advising on operations-critical privacy, data protection, and security issues, such as developing the privacy architecture surrounding new products, services, or campaigns.

## Publications & Presentations

### Publications

- “German Court Decision Signals Move Toward Risk-based Approach to Data Transfers,” International Association of Privacy Professionals, October 16, 2024.
- “AI Enforcement Takes Off in the U.S.: Key Points from the FTC’s Initial AI Enforcement Actions,” *Transatlantic Law Journal*, German-American Lawyers’ Association, May 2024.
- “Major EU AI Banking Ruling Will Reverberate Across Sectors,” *Law360*, January 12, 2024.
- “Privacy Litigation Takes Flight in the U.S.: Will Telephone and Videotape Privacy Statutes Make Websites Riskier in the U.S. than the EU?” *Transatlantic Law Journal*, Vol. 1, No. 1, August 2023.
- “Multinational Aspects of SEC Investigations,” in *SEC Compliance and Enforcement Answer Book*, 2023 ed., Practising Law Institute, June 2023.
- “AI Regulation in the U.S.: What’s Coming, and What Companies Need to Do in 2023,” *Law Journal Newsletters*, February 2023.
- “FTC Blog Seems to Widen Scope of Breach Reporting Law,” *Law360*, June 1, 2022.
- “New EU Data Blockage as German Court Would Ban Many Cookie Management Providers,” *International Association of Privacy Professionals*, December 15, 2021.
- “Multinational Aspects of SEC Investigations,” in *SEC Compliance and Enforcement Answer Book*, 2021 ed., Practising Law Institute, 2021.
- “A CCPA Private Right of Action on the Horizon,” *Cybersecurity Law & Strategy*, May 2020.
- “Multinational Aspects of SEC Investigations,” in *SEC Compliance and Enforcement Answer Book*, 2020 ed., Practising Law Institute, 2019.
- “ECJ FashionID Case Is Big Milestone for Website Ad Liability,” *Law360*, August 9, 2019.
- “INSIGHT: A Canary in the Ad Tech Coal Mine? German DPAs Announce Opt-In Regime for Online Advertising,” *Bloomberg BNA Privacy & Data Security*, June 29, 2018.
- “German Appeals Court Invalidates Sale of Brokered Data for Marketing, Prohibits Marketing Using Brokered Data,” *Bloomberg BNA Privacy Law Watch*, March 13, 2018.
- “Data Protection Litigation to Become a New Reality in Belgium,” *Bloomberg BNA Privacy Law Watch*, March 5, 2018.
- “An English-Language Primer on Germany’s New GDPR Implementation Statute Part 2: Individual Rights, DPA Oversight and Enforcement, and Litigation,” *Bloomberg BNA Privacy and Security Law Report*, September 25, 2017.
- “An English-Language Primer on Germany’s New GDPR Implementation Statute Part 1: The Scope of the Statute and Internal Compliance Duties,” *Bloomberg BNA Privacy and Security Law Report*, September 14, 2017.

### Presentations

- HCCA Atlanta Regional Healthcare Compliance Conference, Health Care Compliance Association, Atlanta, GA, January 26, 2024.
- “The EU-U.S. Data Privacy Framework – An Update 3 Months After the Adequacy Decision” and “A Comparative View of U.S. Surveillance Law,” VUJ Data Protection Law Expert Group Webinar, November 7, 2023.

- Twenty-Fourth Annual Institute on Privacy and Cybersecurity Law, Chicago, IL, June 5-6, 2023.
- The 2021 Privacy + Security Forum, Fall Academy, September 28-October 1, 2021.

## ***Professional & Community Engagement***

- Dallas Association of Young Lawyers, Leadership Class 2016
- American Council on Germany
- Dallas Association of Young Lawyers
- *Transatlantic Law Journal*, editorial board

## ***Education***

- Universität Mainz (Dr. iur., 2016)
- University of Georgia (J.D., 2009)
- University of Georgia (B.A., 2004)

## ***Languages***

- German
- French
- Spanish

## ***Admitted to Practice***

- Georgia
- New York
- Texas