## **ALSTON & BIRD**



Derin B. Dickerson

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#### **Related Services**

Class Action & Multidistrict Litigation • Privacy, Cyber & Data Strategy • Litigation • Business Litigation • Products Liability • Education • TCPA Counseling & Litigation • DEI Strategy

Clients in the telecommunications, financial services, consumer products and higher education industries rely on Derin to help them navigate through complex class action, data privacy and other disputes. Derin frequently lectures on data privacy, class actions and legal implications of the Internet of Things.

Derin Dickerson concentrates his practice on complex litigation matters with an emphasis on class action defense, data privacy litigation, and college accreditation disputes. He has extensive experience litigating complex disputes, including matters in the telecommunications, financial services, and consumer products industries. Derin frequently speaks on topics relating to data privacy and class action litigation.

Derin regularly defends class actions and other complex disputes in jurisdictions across the country, including California, New York, Florida, Georgia, and Illinois. He handles cases involving a variety of state and federal statutes, including the FCRA, TCPA, California CLRA, California UCL, and consumer protection and deceptive trade practices statutes.

His clients have included several leading wireless service providers and leading manufacturers of cellular phones, computers, and automobiles, as well as the world's largest insurance company and the world's largest retailer. His practice also includes counseling athletes and entertainers on a variety of issues.

Derin was named to the *Daily Report's* "40 Under 40 on the Rise" list, recognizing top attorneys in Georgia under the age of 40. He was also recognized by *Super Lawyers* as a 2014 Georgia "Rising Star" and selected as a member of the Leadership Atlanta class of 2016.

#### Representative Experience

- Obtained dismissal of a data privacy class action against the world's largest retailer.
- Obtained dismissals of putative class actions brought against a global mobile phone manufacturer in Colorado and California state courts alleging violations of state consumer fraud statutes.
- Represented a prominent university in a dispute with its accrediting agency.
- Won a Third Circuit appeal reversing denial of a motion to compel arbitration in a putative nationwide class action.
- Obtained dismissals of numerous product defect lawsuits against a global mobile phone manufacturer in jurisdictions all over the country.

#### **Publications & Presentations**

#### **Publications**

# **ALSTON & BIRD**

- "The NIL Paradox for NCAA Athletes—Enforce or Recruit?" Bloomberg Law, June 27, 2022.
- "State Experiments With NIL Rules Put Athletes on Defense," Bloomberg Law, April 1, 2022.

### **Professional & Community Engagement**

- Leadership Atlanta Class of 2016
- Commerce Society of Young Professionals, chair
- New Life Community Center, board president
- Dad's Garage Theatre, board
- Farrah Law Society, trustee
- Atlanta Red Elephant Club (University of Alabama athletics support organization), vice president
- Graduate of the State Bar of Georgia's Leadership Academy
- National Bar Association

#### **Education**

- The University of Alabama (J.D., 2003)
- The University of Alabama (B.A., 2000)

#### **Admitted to Practice**

Georgia