

Evan W. Woolley

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Evan Woolley is a senior associate in the Intellectual Property Litigation Group and the Los Angeles lead of Alston & Bird's Sustainability Committee.

Evan advises clients on diverse intellectual property issues, including patent, copyright and trademark infringement, patent validity and related contract issues. Evan also counsels emerging companies on intellectual property strategy.

Evan has worked on copyright and contract disputes for Twentieth Century Fox; defended unfair competition claims under the Lanham Act and California state law against Ellex Medical PTY Ltd. and Ellex, Inc., arising from enforcement of intellectual property rights relating to medical lasers; and represented ZyXEL Communications in defense of patent litigation brought by holders of patents related to wireless network communications.

Evan graduated from UCLA School of Law, where he was an active member of the UCLA Moot Court Honors Program, Best Oral Advocate and winner of the 8th Annual Williams Institute Moot Court Competition. Evan also served as the production editor for the *Journal of Sexual Orientation and Gender Identity Law* from 2010-2012.

Evan received a B.S. in mechanical engineering, summa cum laude, from the University of California, San Diego. Evan has been a columnist for a robotics publication, *SERVO Magazine*, since 2004. Evan is competing in the 2018 season of BattleBots on the Discovery Channel with his heavyweight nitrogen cannon Double Jeopardy.

Representative Experience

- Represented defendant Raven Industries in a patent infringement case related to PWM-controlled valves for precision agricultural applications. *Capstan Ag Systems, Inc. v. Raven Industries, Inc., et al.*, No. 16-4132 (D. Kan.).
- Represented defendant E&B Natural Resources Natural Resources Management Corp. in a case involving allegations of contamination from saltwater injection wells. *Palla Farms, LLC v. E&B Natural Resources Mgmt. Corp. et al.*, No. S-1500-CV-283013 (Kern County Superior Court).
- Represented defendant Twentieth Century Fox Film Corporation in a copyright infringement and breach of contract case related to the film Alvin and the Chipmunks: The Squeakquel. *Bagdasarian Prods., LLC v. Twentieth Century Fox Film Corp.*, No. CV 10-02991 (C.D. Cal.).
- Represented defendant Hori USA, Inc. in a design patent infringement case related to video game controllers. *Performance Designed Products LLC v. Hori USA, Inc.*, No. 3:16-CV-0630 (S.D. Cal.).
- Represented plaintiff Laltitude, LLC in a copyright and design patent dispute related to magnetic tile toys. *Laltitude, LLC v. 18th Avenue Toys, Ltd., et al.*, No. 2:16-CV-06562 (C.D. Cal.).
- Represented defendants Ellex Medical Pty. Ltd. and Ellex, Inc. in a patent and business tort dispute related to ophthalmic laser technology. *LightMed Corp., et al. v. Ellex Medical Pty. Ltd. et al.*, No. 2:13-CV-09205 (C.D. Cal.).

- Represented Mellanox Technologies, Inc. in a patent dispute with Infinite Data LLC related to InfiniBand computer networking technology. *Mellanox Technologies, Inc., et al. v. Infinite Data, LLC*, No. 13-cv-913 (D. Del.).

Publications & Presentations

Publications

- “The Road to Robogames,” *SERVO Magazine*, June 2016.
- “Tanks for the Memories,” *SERVO Magazine*, April 2016.
- “High Plains Translational Drifter,” *SERVO Magazine*, February 2016.
- “Deck the Halls – With Robots,” *SERVO Magazine*, December 2015.
- “Afternoon of the Robotic Punkin Chunker,” *SERVO Magazine*, October 2015.
- “The Adventures of Bogie and Sprout,” *SERVO Magazine*, August 2015.
- “The Force Servo Arm Awakens,” *SERVO Magazine*, June 2015.
- “Copyright Termination: How a Licensee or Grantee Can Escape Its Effects,” *Intellectual Property Today*, May 2015.
- “Uber Class Actions Come to Calif. Fast and Furiously,” *Law360*, April 9, 2015.
- “Twin Tweaks: Rise of the Simple Machines,” *SERVO Magazine*, April 2015.
- “Sirius and Pandora Cases Raise Fundamental IP Issues,” *Managing Intellectual Property*, March 23, 2015.
- “Twin Tweaks: Robots Have Got Your Back,” *SERVO Magazine*, February 2015.
- “Does FDA Approval of Health Claims Nix Litigation Risk?” *Corporate Counsel*, January 15, 2015.
- “Enforcement of FDA Qualified Health Claims: Who’s on the Case?” *InsideCounsel*, January 9, 2015.
- “Twin Tweaks: Defending the Holiday Cheer ... With Robots,” *SERVO Magazine*, December 2014.
- “How Puffery Can Blow Up into False Advertising Litigation,” *Corporate Counsel*, November 17, 2014.
- “Twin Tweaks: littleBits Planet,” *SERVO Magazine*, November 2014.
- “How State AGs Use Surveys in False Advertising Suits,” *Corporate Counsel*, September 15, 2014.
- “Twin Tweaks: 10 Years of Star Stuff,” *SERVO Magazine*, October 2014
- “Twin Tweaks: Oedipus RHex,” *SERVO Magazine*, August 2014.
- “Twin Tweaks: How Troublemaker Got Its Weapon Back,” *SERVO Magazine*, June 2014.
- “Twin Tweaks: Weapons of Bot Destruction,” *SERVO Magazine*, April 2014.
- “Twin Tweaks: Immortal Combat,” *SERVO Magazine*, February 2014.
- “Twin Tweaks: To Infinity and Beyond,” *SERVO Magazine*, December 2013.
- “Twin Tweaks: Material Bot,” *SERVO Magazine*, October 2013.
- “Twin Tweaks: Tinker, Printer, Solder, Die,” *SERVO Magazine*, August 2013.
- “Twin Tweaks: Second Breakfast,” *SERVO Magazine*, May 2013.
- “Twin Tweaks: Robots in 4D,” *SERVO Magazine*, March 2013.

- “Twin Tweaks: Nice STEMs!,” *SERVO Magazine*, January 2013.
- “Impact Testing of Structural Biological Materials,” *The Journal of Materials Science and Engineering C*, Vol. 31, No. 4, May 2011.

Professional & Community Engagement

- Tau Beta Pi, CA Y

Education

- University of California, Los Angeles (J.D., 2012)
- University of California, San Diego (B.S., 2009)

Admitted to Practice

- California

Related Services

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