

Gavin Reinke

Partner

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Gavin Reinke focuses his practice on class action defense, with a particular emphasis on data security and privacy matters, and defense of companies in False Claims Act litigation and government investigations. His experience also includes representing businesses in products liability litigation, financial services litigation and complex commercial disputes. *The Best Lawyers in America*[®] recognized Gavin as “Ones to Watch” in the area of Commercial Litigation for 2023.

Before joining Alston & Bird, Gavin was a law clerk for the Honorable Phyllis A. Kravitch of the U.S. Court of Appeals for the Eleventh Circuit and an intern for the Honorable John T. Nixon of the U.S. District Court for the Middle District of Tennessee. While in law school, Gavin was inducted into the Order of the Coif and was a recipient of the Richard Nagareda Prize for litigation & dispute resolution, the managing editor of the *Vanderbilt Law Review*, a moot court board member, a moot court competition octofinalist and the vice president and three-year representative of the Honor Council.

Representative Experience

- Representing a national medical group in multidistrict litigation arising from an alleged patient information breach.
- Represented publicly traded companies in class action litigation regarding the companies’ collection and use of customer data.
- Represented numerous retailers in False Claims Act litigation arising from alleged unclaimed property obligations.
- Represented a Fortune 100 company in a False Claims Act investigation.
- Represented an international material handling and logistics automation company in a products liability action.

Publications & Presentations

Publications

- “Protecting Data Breach Investigations from Disclosure,” *Bloomberg Law*, January 11, 2021.
- “Calif. Privacy Law Could Alter Litigation Risks Nationwide,” *Law360*, September 13, 2019.

Presentations

- The 2021 Privacy + Security Forum, Fall Academy, September 28-October 1, 2021.
- “How Privacy Regulations Change Data Management in 2020,” The Knowledge Group, webinar, December 5, 2019.
- “Anti-hacking and Privacy Laws for Businesses: Rights, Remedies, and Limitations,” The Knowledge Group, webinar, June 20, 2019.

Education

- Vanderbilt University (J.D., 2012)
- University of Florida (B.A., 2009)

Admitted to Practice

- Georgia

Related Services

Litigation | Class Action & Multidistrict Litigation | Commercial | Privacy & Cybersecurity Litigation | TCPA
Counseling & Litigation | Privacy, Cyber & Data Strategy