



## Holly Hawkins Saporito

Chief Legal Talent Partner

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### Related Services

Intellectual Property ■ Intellectual Property Litigation ■ Patent Prosecution, Counseling & Review ■ Trademark & Copyright ■ Trademark, Copyright & False Advertising Litigation ■ Patent Litigation ■ Retail

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*Responsible for hiring, training, and professional development firmwide, Holly draws on her 20 years as a practicing lawyer at Alston & Bird to advance the firm's strategic growth and development initiatives worldwide.*

As the Chief Legal Talent Partner, Holly Saporito leads the firm's associate hiring efforts, both laterally and through the summer program. Holly also spearheads the firm's attorney training and development initiatives, as well as alumni relations.

Before assuming the Chief Legal Talent Partner role, Holly was a partner in the firm's IP Litigation group, where she litigated patent, trademark, and copyright cases in district courts across the country and in the ITC. Before attending law school, Holly worked as an engineer at Los Alamos National Laboratory.

Holly graduated with honors from The George Washington University Law School, where she was a member of *The George Washington University Law Review*. Holly earned a B.S. in industrial engineering, with high distinction and with honors, from Penn State, where she also minored in Chinese language, focusing on Mandarin Chinese.

### Representative Experience

- Counsel to the plaintiff, a leading prepaid and payment solutions provider, in a patent enforcement action against a direct competitor.
- Counsel to a corporate plaintiff alleging theft of trade secrets and breach of contract, ultimately recovering \$38 million, plus a sizable running royalty on all future sales.
- Obtained a TRO against a direct competitor of a specialty chemical manufacturer in a patent infringement lawsuit.
- Obtained summary judgment in favor of the defendant, a large restaurant franchisor, in a trademark infringement lawsuit in federal court in which the plaintiff sought a nationwide injunction against use of the company's mark.
- Serving as patent litigation counsel to groups of retailers defending e-commerce or database system claims brought by formerly practicing or nonpracticing entities.
- Counsel to multiple companies, including one of the nation's largest mobile communications companies, a large cable service provider, a major insurance company, and a large banking institution, in multidistrict patent infringement litigation against Ronald A. Katz Technology Licensing LP.
- Appellate counsel to a medical manufacturer and food processing client in cases before the Federal Circuit.
- Counsel to a leading packaging solutions company in patent litigation matters.

- Counsel to a multibrand restaurant operator, international upscale retailer, large insurance company, international hotel chain, and social networking website in trademark and domain name enforcement activities.
- Defending a large appliance manufacturer against infringement claims relating to online and premise-based electronic catalogs.
- Counsel to a wire and cable company asserting its patent rights in the electrical cable field.

## *Education*

- The George Washington University (J.D., 2005)
- Pennsylvania State University (B.S., 2001)

## *Admitted to Practice*

- Georgia
- U.S. Patent and Trademark Office