



## Jessica C. Smith

Partner

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### *Related Services*

Litigation ■ Commercial ■ Privacy, Cyber & Data Strategy ■ Alston Discovery ■ Products Liability

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Jessica Smith leads Alston Discovery, Alston & Bird's e-Discovery Team. She focuses on all aspects of electronic discovery and related document production and management issues. Jessica works closely with clients to develop practical, cost-effective strategies for managing the complex challenges related to electronic data. She assists global companies in resolving cross-border discovery issues in U.S. disputes and advises clients on how to properly store and manage electronic records before litigation begins. Jessica counsels clients on data privacy and information security compliance matters and provides training on technology solutions and best-practice approaches.

### *Representative Experience*

- Developed defensible strategies for clients to leverage litigation technology to identify responsive documents in large data collections in investigations and commercial disputes.
- Served as discovery counsel for several large clients across multiple litigation matters.
- Developed strategic approaches for health care industry clients for handling privacy-protected data in large document productions.
- Developed appropriate protocols to preserve, collect and review data held outside the U.S. for a global client in U.S. litigation.
- Assisted a large technology company in developing an information repository for use in multiple litigation matters.
- Developed document retention policies and information governance strategies for clients in a variety of industries, including health care, insurance, pharmaceuticals, construction, and manufacturing.

### *Professional & Community Engagement*

- International Association of Privacy Professionals, Certified Information Privacy Professional (CIPP-US)
- Sedona Conference, Working Group on Electronic Document Retention and Production
- Sedona Conference, Working Group on International Electronic Information Management, Discovery and Disclosure
- Sedona Conference, Working Group on Data Security and Privacy Liability
- Women's Leadership and Mentoring Alliance, assisted in the 2009 West Coast launch
- American Bar Foundation, Fellow

## *Education*

- Boston University (J.D., 1991)
- Vassar College (B.A., 1985)

## *Admitted to Practice*

- California
- Massachusetts (Inactive)