



C. Jordan Myers

Partner

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Related Services

Finance ■ Corporate & Finance ■ Corporate & Business Transactions ■ Private Equity ■ Corporate Debt Finance ■ Private Credit ■ Asset-Based Lending ■ Retail

Jordan Myers focuses on structuring and restructuring complex finance transactions. He has experience representing private credit funds, commercial banks, private equity funds, and corporate borrowers in a broad range of secured financing transactions, including cash flow loans and asset-based loans related to acquisition financings, dividend recapitalizations, corporate refinancings, and debtor-in-possession financings. He also advises clients on intercreditor and subordination issues, debt restructurings, out-of-court workouts, credit bidding matters, bankruptcy 363 sales, and Article 9 foreclosures. His industry experience includes retail and consumer products, restaurants and other franchised business models, software, manufacturing, and metals and mining.

Jordan was named to the *Daily Report's* 2021 "On the Rise" class of Georgia's most promising lawyers under the age of 40, and he was recognized in the 2022–2024 editions of *The Best Lawyers in America*® for his experience in banking and finance law. Jordan earned his J.D., with honors, from Emory University, where he was elected to the Order of the Coif and served as managing editor of the *Emory Law Journal*. He earned his B.S. in finance from the University of Florida.

Representative Experience

Lender Representation

- Represented a private credit fund in connection with \$200 million senior secured credit facilities for a clothing retail chain.
- Represented a private credit fund in connection with \$177 million senior secured credit facilities to finance the acquisition of a keg-leasing company and subsequent add-on acquisition.
- Represented an investment management firm, as agent and lender, in connection with \$270 million cross-border senior secured credit facilities to finance the acquisition of a manufacturer of electronic table games.
- Represented a private credit fund in connection with \$60 million senior secured credit facilities for a quick-service restaurant franchisee.
- Represented a private credit fund in connection with \$33 million senior secured credit facilities for a quick-service restaurant franchisee.
- Represented a financial institution, as agent and lender, in connection with \$180 million senior secured credit facilities to finance the take-private acquisition of a restaurant chain.
- Represented a private credit fund in connection with \$83 million senior secured credit facilities to finance the acquisition of a food service product distributor and a subsequent add-on acquisition.

- Represented a private credit fund in connection with \$95 million senior secured credit facilities for a motocross and mountain biking apparel and accessories brand.
- Represented a private credit fund in connection with \$270 million senior secured credit facilities to finance the take-private acquisition of a provider of SaaS, software tools, and marketing services and subsequent add-on acquisitions.
- Represented a private credit fund in connection with \$45 million senior secured asset-based loan for an industrial sand supplier.
- Represented a financial institution, as agent and lender, in connection with \$45 million senior secured credit facilities for a fitness club chain.
- Represented a financial institution, as agent and lender, in connection with \$110 million split collateral multicurrency credit facilities to finance the acquisition of a global recycling company.
- Represented an investment management firm in the purchase of distressed loans, credit bid strategy, and 363 sale acquisition in a quick-service restaurant chain bankruptcy case.

Borrower Representation

- Represented a private equity sponsor in connection with \$241 million senior secured credit facilities to finance the acquisition of a provider of supply chain services and solutions.
- Represented a private equity sponsor in connection with \$62 million senior secured credit facilities to finance the acquisition of a manufacturer of blown polyethylene film.
- Represented a wealth management advisor in connection with \$287 million senior secured credit facilities supporting a new private equity investment.
- Represented a private equity sponsor in connection with \$31.5 million senior secured credit facilities and \$13 million mezzanine facility to finance the acquisition of a provider of automatic identification and data capture solutions and subsequent add-on acquisitions.
- Represented a private equity sponsor in connection with \$107 million senior secured credit facilities to finance the acquisition of a provider of product identification solutions.
- Represented a specialty distributor of interior construction products in connection with \$950 million cross-border revolving credit facility and \$500 million institutional term loan facility.
- Represented a cash-handling solutions provider in connection with a \$95 million senior secured credit facility.

Publications & Presentations

Publications

- "TriMark: Are "Sacred Rights" Still Sacrosanct?" *Pratt's Journal of Bankruptcy Law*, Vol. 17, No. 8, November/December 2021.
- "Restaurant Rescue Action Items for COVID-19," *QSR Magazine*, March 23, 2020.
- "The Intersection of Franchising and Secured Lending: Uniform Commercial Code Section 9-408," *The Franchise Lawyer*, American Bar Association, Fall 2019.
- "EBITDA Adjustments in Restaurant Deals: Ensuring Fair Outcomes," *PE Hub*, February 21, 2019.
- "Restaurant Loan-to-Own 101," *QSR Magazine*, December 2018.

- “Market Trends, Recent Deal Terms in Retail DIP Financing,” *Journal of Corporate Renewal*, Turnaround Management Association, June 2018.
- “Charlotte Russe Restructuring: Turnaround Blueprint or Retail Anomaly?” *Chain Store Age*, April 2, 2018.
- “When Vendors Are Consigned to a Lower Authority,” *Pratt’s Journal of Bankruptcy Law*, June 2016.

Professional & Community Engagement

- ALS Association, Georgia Chapter, board member
- Commercial Finance Association, Atlanta Chapter
- Turnaround Management Association, Atlanta Chapter, NextGen former board member
- Atlanta Gator Club, former board member

Education

- Emory University (J.D., 2008)
- University of Florida (B.S., 2005)

Admitted to Practice

- Georgia