

Elizabeth Broadway Brown

Partner

404.881.4688

liz.brown@alston.com

Atlanta | One Atlantic Center, 1201 West Peachtree Street, Suite 4900 | Atlanta, GA 30309-3424



Liz Broadway Brown is a business and commercial litigator who concentrates her practice on the defense of high-stakes class action and privacy litigation matters, primarily in the health care, technology, and financial services industries. Liz has significant experience litigating complex disputes in trial and appellate courts across the country. She has defended matters involving the Fair Credit Reporting Act, Fair Debt Collection Practices Act, Electronic Communications Privacy Act, ERISA, RICO, and numerous state consumer protection and deceptive trade practices act claims. Liz also represents attorneys and law firms in matters involving issues of professional liability, defamation, and malpractice.

Liz was named to the *Daily Report's* "On the Rise" class of 2020, an elite group of Georgia's most promising lawyers under the age of 40, to the *Georgia Super Lawyers* "Rising Stars" list in 2018, and to The National Black Lawyers' "Top 40 Under 40" in Georgia in 2015 and 2016. She is listed in *The Best Lawyers in America*® in the area of Mass Tort Litigation / Class Actions – Defendants for 2022. Liz is the immediate past president of the Georgia Association of Black Women Attorneys, an award-winning voluntary bar organization with nearly 600 members across the state of Georgia.

Representative Experience

Litigation

- Defense counsel for a health care company and pharmacy benefit manager facing multiple class actions targeting the pricing of EpiPen and diabetes drugs.
- Defense counsel for a major wireless network provider and student loan servicer facing Fair Credit Reporting Act claims.
- Defense counsel for an online payment system provider facing fraud and consumer protection claims in a crowdfunding campaign.
- Defense counsel for multiple retailers facing nationwide class action litigation arising out of data breaches.
- Defeated class certification in a putative nationwide class action brought against a leading rent-to-own retailer in Pennsylvania federal court.
- Defeated class certification in a putative nationwide class action filed against a payment processing services company alleging Fair Debt Collection Practices Act and RICO claims.
- Counsel for a pharmaceutical company facing a government investigation of alleged reverse payment settlement agreements.
- Member of the class action defense team for a leading automobile manufacturer engaged in multidistrict litigation following widely publicized vehicle recalls.
- Member of the trial team representing the world's largest floor covering manufacturer in multidistrict litigation related to alleged price-fixing of polyurethane foam products.

- Member of the trial team for a Fortune 50 computer and technology manufacturer engaged in a complex breach of contract and accounting dispute.

Counseling & Litigation Risk Management

- Advising companies facing investigations by state and federal government agencies, including state attorneys general, the Federal Trade Commission, and Securities and Exchange Commission.
- Assisting companies in evaluating their privacy and data security policies and procedures to ensure compliance with the law and industry best practices.

Publications & Presentations

Publications

- “Overcoming the Presumption: Practical Considerations for Corporate & Agribusiness Litigants Seeking Removal Following the U.S. Supreme Court’s Decision in *Dart Cherokee Basin Operating Co., LLC v. Owens*,” *Drake Journal of Agricultural Law*, Vol. 21, No. 1, Spring 2016.
- “A View from the South: An Examination of Key Issues That Arise in Class Action and Multidistrict Litigation,” *Colloque national sur les recours collectifs - Développements récents au Québec, au Canada et aux États-Unis*, Vol. 380, 2014.

Professional & Community Engagement

- Georgia Association of Black Women Attorneys, past president
- National Bar Association
- National Association of Women Lawyers
- Atlanta Bar Association
- Gate City Bar Association
- Truancy Intervention Project of Georgia
- Everybody Wins! Atlanta

Education

- University of Georgia (J.D., 2010)
- Florida A&M University (B.S., 2004)

Admitted to Practice

- Georgia

Related Services

Commercial | Litigation | Class Action & Multidistrict Litigation | Privacy, Cyber & Data Strategy | Antitrust | Privacy & Cybersecurity Litigation | Health Care Litigation