

Maki DePalo

Partner

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Maki DePalo is a client advocate and a problem solver who leverages more than a decade of technical leadership and international business experience as an integral component of her law practice. She advises clients on global data privacy, cybersecurity, California Consumer Privacy Act of 2018 (CCPA) compliance programs, incident preparedness initiatives, and technology transactions, enabling businesses to successfully navigate new challenges in an ever-evolving digital landscape. Maki's background and experience in global business, technology, and health care provide her with unique insight into her clients' business objectives, which results in practical legal counsel with actionable plans. Maki is recognized by *The Best Lawyers in America*® in the area of Privacy and Data Security Law for 2021.

Before receiving her J.D., Maki served as a technical and business transformation leader for one of the world's largest information technology and security services companies, delivering method-based consultation, solution design and enablement, and IT infrastructure service management while implementing cutting-edge hardware and software technologies across multiple industries.

Maki received her J.D. from the Georgia State University College of Law, graduating summa cum laude. Maki received an M.S. in computer science from Indiana University Bloomington and a B.S. in business administration from Meiji University, Japan, with an emphasis on financial accounting.

Representative Experience

- Counsel to top-tier corporations across a variety of industry sectors, including global logistics and transportation, food service, financial, and health care, for data privacy and security programs, incident preparedness initiatives such as global tabletop exercises, privacy impact assessments, U.S. privacy policy matters, and cross-disciplinary practices for compliance with the California Consumer Privacy Act of 2018 (CCPA), EU General Data Protection Regulation (GDPR), and other regulations.
- Counsel to health care institutions, insurance institutions, and other multinational corporations in diverse industries to negotiate and secure agreements on strategic and complex IT outsourcing, intellectual property licensing, technology and open source licensing, data licensing, and other corporate transactions.
- Counsel to a leading health care products and services provider in a series of IT transactions and strategic initiatives.
- Representing health care providers in the procurement of strategic health care IT platforms.
- Counsel to Japanese corporations on entry into the U.S. market, M&A transactions, employment, immigration, economic incentives, governmental reporting, and product liability matters.
- Advised a leading Japanese manufacturer in the strategic acquisition of a California-based architectural paint and coating manufacturer.
- Advised a Japanese manufacturer of dairy products, animal feed probiotics, and beverages in its establishment of a key manufacturing facility for animal feed additives in Georgia.

- Counsel to clients in diverse industries for marketing and advertising initiatives, online marketing and behavioral advertising, games of chance, contests, and rebate programs.

Publications & Presentations

Publications

- “Evolving DDOS Attacks Provide the Driver for Financial Institutions to Enhance Response Capabilities,” *The Banking Law Journal*, June 2013.

Professional & Community Engagement

- The Japanese Chamber of Commerce of Georgia
- Georgia State University College of Law, Intellectual Property Advisory Board

Certifications

- Certified Information Privacy Professional (CIPP/US), International Association of Privacy Professionals
- Certified Information Privacy Professional (CIPP/Canada), International Association of Privacy Professionals
- Certified Information Privacy Professional (CIPP/Europe), International Association of Privacy Professionals

Education

- Georgia State University (J.D.)
- Indiana University - Bloomington (M.S.)
- Meiji University (B.S.)

Languages

- Japanese

Admitted to Practice

- Georgia

Related Services

Corporate & Business Transactions | Privacy & Data Security | Intellectual Property | Advertising | Intellectual Property Licensing Transactions | IP and IT Audits and Due Diligence | Technology | IP & Software Licensing | Technology Transfer & Complex Licensing | Japan Business Team | International | M&A, Corporate & Finance - Japanese Business Team | Intellectual Property - Japanese Business Team