



Maki DePalo

Partner

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Related Services

Corporate & Business Transactions ■ Privacy, Cyber & Data Strategy ■ Intellectual Property ■ Advertising ■ Intellectual Property Licensing Transactions ■ IP and IT Audits and Due Diligence ■ Technology ■ IP & Software Licensing ■ Technology Transfer & Complex Licensing ■ Japan Business Team ■ International ■ M&A, Corporate & Finance - Japan Business Team ■ Intellectual Property - Japan Business Team

Maki DePalo is a client advocate and a problem solver who leverages more than a decade of technical leadership and international business experience as an integral component of her law practice. She advises clients on privacy and cybersecurity compliance, IP and technology transactions, and general corporate matters, enabling clients of various sizes and industries to successfully navigate new challenges in an ever-evolving legal landscape. Maki's background and experience in global business and technology provide her with unique insight into her clients' business objectives, resulting in practical legal counsel with actionable plans.

Before receiving her J.D., Maki served as a technical and business transformation leader for one of the world's largest information technology and security services companies, delivering method-based consultation, solution design and enablement, and IT infrastructure service management while implementing cutting-edge hardware and software technologies across multiple industries.

Maki received her J.D. from the Georgia State University College of Law, graduating summa cum laude. Maki received an M.S. in computer science from Indiana University Bloomington and a B.S. in business administration from Meiji University, Japan, with an emphasis on financial accounting.

Representative Experience

Privacy and Cybersecurity

- Counsel to top-tier corporations across a variety of industry sectors, including global logistics and transportation, food service, financial, and health care for data privacy and cybersecurity compliance programs, including California Consumer Privacy Act of 2018 (CCPA) compliance, EU General Data Protection Regulation (GDPR), and other data protection regulations.
- Facilitating clients to implement and operate effective privacy and cybersecurity compliance programs, including support for policymaking, framework building, data governance, data analytics, privacy impact assessments, and global tabletop exercises.
- Representing global logistics and transportation, insurance, and food service companies to negotiate data processing agreements.
- Representing clients in various industries to conduct privacy and cybersecurity due diligence reviews as part of vendor-vetting and M&A transactions.

IP and Technology Transactions

- Counsel to health care institutions, insurance institutions, and other multinational corporations in diverse industries to negotiate and secure agreements on strategic and complex IT outsourcing, intellectual property licensing, technology and open source licensing, and data licensing.
- Counsel to a leading health care products and services provider in a series of IT transactions and strategic initiatives.
- Represented multiple health care providers in the procurement of strategic health care IT platforms.
- Represented clients in diverse industries for marketing and advertising initiatives, online marketing and behavioral advertising, games of chance, contests, and rebate programs.

General Corporate Transactions

- Counsel to foreign corporations on entry into the U.S. market, including support for due diligence, economic incentives, and governmental reporting.
- Counsel to multinational corporations on general corporate matters, including employment and immigration advice in the ordinary course of business and strategic M&A transactions.
- Advised a leading Japanese manufacturer in the strategic acquisition of a California-based architectural paint and coating manufacturer.
- Advised a Japanese manufacturer of dairy products, animal feed probiotics, and beverages in its establishment of a key manufacturing facility for animal feed additives in Georgia.

Publications & Presentations

Presentations

- “Subject Matter Eligibility: *American Axle & Manufacturing, Inc. v. Neapco Holdings LLC* (Fed. Cir. 2020),” Japan External Trade Organization (JETRO) IPG Seminar

Professional & Community Engagement

- The Japanese Chamber of Commerce of Georgia
- Georgia State University College of Law, Intellectual Property Advisory Board

Certifications

- Certified Information Privacy Professional (CIPP/US), International Association of Privacy Professionals
- Certified Information Privacy Professional (CIPP/Canada), International Association of Privacy Professionals
- Certified Information Privacy Professional (CIPP/Europe), International Association of Privacy Professionals

Education

- Georgia State University (J.D.)
- Indiana University - Bloomington (M.S.)
- Meiji University (B.S.)

Languages

- Japanese

Admitted to Practice

- Georgia