ALSTON & BIRD

Megan Callahan Orme

Project Attorney

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Megan Callahan Orme is a member of the firm's Technology & Privacy Group. Her practice focuses on intellectual property and corporate transactions, with a particular emphasis on technology and licensing, data privacy, and security.

Megan counsels clients on the protection and enforcement of intellectual property rights, as well as strategies for the use, integration, licensing, and ownership of technology. She represents clients in outsourcing arrangements, data privacy and security initiatives, mergers and acquisitions, and corporate governance and compliance. Megan is experienced in drafting and negotiating a diverse range of agreements such as technology services agreements, website development and fulfillment agreements, license and distribution agreements, and sponsorship agreements. Her practice includes representing clients in strategic corporate matters in the technology industry and in technology-related transactions across industries, including logistics, telecommunications, healthcare, financial services and banking, aviation, and energy.

Megan received her J.D. from the University of Virginia, where she served on the Student Bar Association and was Editor in Chief of the Virginia Sports and Entertainment Law Journal. She earned her undergraduate degree, magna cum laude, in communication with minors in sociology and marketing from Virginia Tech.

Representative Experience

- Drafts and negotiates complex agreements in a variety of industries, including licensing and distribution agreements, technology services agreements, outsourcing agreements, and advertising agreements.
- Counsel to a global transportation and logistics company, including its professional services and supply chain functions and its technology procurement program.
- Counsel to a multi-national apparel manufacturer regarding terms of use and privacy policies across its wholesale and customer-facing websites.
- Structured and drafted a comprehensive suite of print and internet services agreements for a major local search, media, and advertising company.
- Advised a publicly traded company on the implementation of data privacy safe harbor compliance obligations for a newly acquired car rental subsidiary company.
- Regularly advises clients on privacy and security policies and issues.

Professional & Community Engagement

- Certified Information Privacy Professional (CIPP/US), International Association of Privacy Professionals
- Board of Directors, Everybody Wins! Atlanta
- Member, Intellectual Property Section and Technology Section of the State Bar of Georgia
- Member, Atlanta Bar Association

ALSTON & BIRD

• Virginia Tech Alumni Association

Education

- University of Virginia (J.D., 2008)
- Virginia Polytechnic Institute (B.A., 2004)

Admitted to Practice

• Georgia

Related Services

Technology | Intellectual Property | Privacy, Cyber & Data Strategy | Intellectual Property Licensing Transactions | Technology Transfer & Complex Licensing | Corporate & Business Transactions | Advertising | Sponsorship & Sports Marketing