



## Megan K. Orme

Project Attorney

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### *Related Services*

Technology ■ Intellectual Property ■ Privacy, Cyber & Data Strategy ■ Intellectual Property Licensing Transactions ■ Technology Transfer & Complex Licensing ■ Corporate & Business Transactions ■ Advertising ■ Sponsorship & Sports Marketing

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Megan K. Orme is a member of the firm's Technology & Privacy Group. She focuses her practice on intellectual property and related corporate transactions, with a particular emphasis on technology procurement and licensing deals. Megan counsels legal and business clients on the protection and enforcement of intellectual property rights, as well as strategies for the use, integration, licensing, and ownership of technology. She has experience in marketing agreements, outsourcing arrangements, diligence of intellectual property portfolios, mergers and acquisitions, and corporate governance and compliance. Megan drafts and negotiates a diverse range of agreements such as technology services agreements, license and distribution agreements, and sponsorship agreements. Her practice includes representing clients in strategic corporate matters in the technology industry and in technology-related transactions across industries, including logistics, telecommunications, health care, financial services and banking, aviation, and energy.

Megan received her J.D. from the University of Virginia, where she was editor-in-chief of the *Virginia Sports and Entertainment Law Journal* and served on the Student Bar Association. She earned her undergraduate degree, magna cum laude, in communication, with minors in sociology and marketing from Virginia Tech.

### *Representative Experience*

- Counsel to a global transportation and logistics company, including its professional services and supply chain functions and its technology procurement program.
- Counsel to a multinational apparel manufacturer regarding terms of use and privacy policies across its wholesale and customer-facing websites.
- Structured and drafted a comprehensive suite of print and internet services agreements for a major Atlanta search, media, and advertising company.
- Advised a publicly traded company on the implementation of data privacy safe harbor compliance obligations for a newly acquired car rental subsidiary company.

### *Education*

- University of Virginia (J.D., 2008)
- Virginia Polytechnic Institute (B.A., 2004)

### *Admitted to Practice*

- Georgia