

Michele M. Glessner

Partner

704.444.1124

michele.glessner@alston.com

Charlotte | One South at The Plaza, 101 South Tryon Street, Suite 4000 | Charlotte, NC 28280-4000



Michele Glessner is a partner on Alston & Bird’s Intellectual Property – Trademark & Copyrights Team. She concentrates her practice on trademark and copyright portfolio management and counseling clients on filing, use, and enforcement strategies worldwide. In the 2021 edition of the *World Trademark Review 1000: The World’s Leading Trademark Professionals*, Michele is highlighted by the publication as being “a pathfinder on global prosecution and strategy” and is ranked silver in North Carolina. An experienced patent attorney and registered before the U.S. Patent and Trademark Office, Michele also advises clients on various patent matters, including utility and design patent prosecution, freedom-to-practice, and patent portfolio analysis.

Michele earned her J.D., magna cum laude, from the University of Notre Dame in 2006. She received her B.S., cum laude, in mechanical engineering from Cornell University in 1999. Before attending law school, Michele was a product engineer for an industrial gases and chemicals company and earned her engineer-in-training certification.

Michele is a fluent speaker of Egyptian Arabic and has a foundation in classical Arabic, both written and spoken. In addition, she is proficient in French.

Michele co-chairs Alston & Bird’s Diversity and Inclusion Committee and is an active member of the Carolina Patent, Trademark & Copyright Law Association (CPTCLA).

Representative Experience

- Prosecuting foreign and domestic trademark applications and dealing with trademark clearance and enforcement matters.
- Counseling trademark clients in a variety of industries, including retail store services, financial and insurance services, footwear, textile and home products, apparel, packaging, soil conditioning, agrochemical, and food services.
- Preparing and prosecuting patent applications in the fields of wireless telecommunications, digital programming services and user interfaces, biomedical devices, and consumer packaging.

Publications & Presentations

Publications

- “United States: Cute Designs and Catchy Phrases: The Risks and Rewards of Clever Branding and Creative Merchandising,” *Mondaq*, May 15, 2019.
- “Cute Designs and Catchy Phrases: The Risks and Rewards of Clever Branding and Creative Merchandising,” *Apparel Magazine*, July 17, 2018
- “Go Ask ‘Alice’: Why Software Patents Are Still Valuable,” *Corporate Counsel*, May 20, 2015.
- Federal Circuit Patent Case Summaries for the Week Ending December 7, 2012

Presentations

- “Pitfalls and Perils—Navigating Practical Prosecution Problems at the Trademark Office,” Washington in the West 2021, webinar, January 28, 2021.
- “The Supreme Court’s Foray into Brand Protection: A Review of Trademark Cases Heard by the Supreme Court in the Last Five Years,” Association of Corporate Counsel, webinar, April 23, 2020.
- “How to Be #TrademarkSmart on Social: Protecting Your Brand on Social Media,” 2019 CPTCLA Fall CLE, Kiawah Island, SC, September 20-21, 2019.

Education

- University of Notre Dame (J.D., 2006)
- Cornell University (B.S., 1999)

Languages

- Arabic
- French

Admitted to Practice

- North Carolina
- U.S. Patent and Trademark Office

Related Services

Intellectual Property | Trademark & Copyright | Patent Prosecution, Counseling & Review | Mechanical Patents | Electrical, Software & Computer Science Patents | Retail | Trademark Prosecution & Portfolio Management