



## Michael D. McCoy

Senior Counsel

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### Related Services

Intellectual Property ■ Patent Prosecution, Counseling & Review ■ Electrical, Software & Computer Science Patents ■ Mechanical Patents ■ Intellectual Property Licensing Transactions ■ Corporate & Finance ■ Trademark & Copyright ■ Mergers & Acquisitions ■ Intellectual Property Litigation ■ ITC Section 337 ■ IP and IT Audits and Due Diligence ■ IP & Software Licensing ■ Technology Transfer & Complex Licensing ■ Technology ■ Corporate & Business Transactions

Mike McCoy is a past coordinator of Alston & Bird's Intellectual Property Groups and a past member of the firm's Partners' Committee. He has more than 35 years of experience specializing in intellectual property and is registered to practice before the U.S. Patent and Trademark Office.

Mike continues to be recognized as one of *The Best Lawyers in America*<sup>®</sup>, elected to North Carolina's "Legal Elite" in intellectual property, named in *Who's Who Legal: The International Who's Who of Business Lawyers 2012* in the area of Patents and he is a certified licensing professional. He is responsible for all aspects of intellectual property—patents, trademarks, copyrights, unfair competition and trade secrets—and practices primarily in the electronics and information technology fields, including software and business method patents. His work includes enforcing patent rights, defending against threats and actions brought by others, conducting investigations for pre-litigation risk assessment and patent clearances (non-infringement and invalidity), licensing and evaluating patent portfolios, and securing domestic and foreign patent protection. He serves on the board of *IP Litigator*, and has also pioneered an interactive patent mapping tool for portfolio assessment and strategic planning.

### Representative Experience

- Counsel to companies in enforcing patents and trade secrets in a variety of technologies.
- Counsel to companies in defending claims for patent infringement in the electronic and software fields.
- Counsel to companies in expanding their intellectual property assets, developing licensing programs and confirming freedom to operate.
- Counsel to companies in transactions, assessing the value and relevance of intellectual property portfolios, including cash valuations.

### Patent Law Expert Witness

- *Silicon Graphics, Inc. v. nVidia Corp.*, United States District Court, For The District of Delaware, Civil Action No. 98-188.
- *Precor Inc. v. Brunswick Corp.*, United States District Court, Western District of Washington at Seattle, Civil Action No.: C00-1392P.

### Education

- Chicago-Kent College of Law (J.D., 1975)
- University of Illinois (B.S.E.E., 1972)

## *Admitted to Practice*

- North Carolina
- U.S. Patent and Trademark Office
- Illinois