

Russell P. Blaise

Counsel

704.444.1087

russell.blaise@alston.com

Charlotte | One South at The Plaza, 101 South Tryon Street, Suite 4000 | Charlotte, NC 28280-4000



Russell Blaise is counsel in Alston and Bird's Intellectual Property – Electrical, Software & Computer Science Patents Group. Russell focuses his practice on patent portfolio development and strategizing around the various issues affecting software patentability. Russell is adept at helping clients identify, secure, protect, and monetize their innovations. Working extensively in the financial technology, e-commerce, and cybersecurity fields, Russell tailors and executes a customized approach in support of each client's unique business goals by leveraging experience in identifying valuable subject matter, invention mining, conducting invention harvesting sessions, and preparing and prosecuting U.S. and foreign patent applications.

In addition to his extensive patent prosecution experience, Russell is experienced in conducting research and analysis regarding infringement, validity, enforceability, and freedom to operate. Russell is also skilled in preparing and presenting technical memoranda and speaking to litigation teams. Additionally, Russell is experienced in conducting due diligence to aid in validity and valuation of patent portfolios.

Russell has industry experience working in power grid technology, including the development and use of power system analysis software, load flow analysis, and the design of electrical transmission and distribution systems.

Representative Experience

- Client team leader to a global leader in financial services in the drafting and prosecution of business method and software patents related to financial technology including mobile payments, lending, security, authentication, and the automation of financial services.
- Counsel to an e-commerce industry leader in the drafting and prosecution of business method and software patents related to software system infrastructure and mobile applications.
- Client team leader and strategic patent counsel to several startups in the drafting and prosecution of patents related to the automation and optimization of energy assets, mobile device authentication, and targeted advertisement.
- Counsel to an industry leader in consumer and professional products in the drafting and expedited prosecution of standards-related patent applications.
- Counsel to a world leader in the development and manufacturing of tracking technologies in the preparation and prosecution of patent applications.
- Strategic IP counsel to industry leader in gaming systems and software. Aided in the ideation of new products and the drafting and prosecution of related patent applications.
- Counsel to a world leader in mobile communications and mobile phone manufacturing in utility patent matters.

Publications & Presentations

Publications

- “After 'Alice': A Feedback Loop of Software Patent Invalidity,” *Corporate Counsel*, September 3, 2015.

Education

- Fordham University (J.D., 2010)
- Duke University (M.S., 2004)
- Clarkson University (B.S.E.E., 2002)

Admitted to Practice

- North Carolina
- New York
- U.S. Patent and Trademark Office

Related Services

Intellectual Property | Patent Prosecution, Counseling & Review | Electrical, Software & Computer Science Patents