

William Scott Ortwein

Partner

404.881.7936

scott.ortwein@alston.com

Atlanta | One Atlantic Center, 1201 West Peachtree Street, Suite 4900 | Atlanta, GA 30309-3424



Scott Ortwein is co-leader of Alston & Bird’s global Corporate Department, which includes its Corporate & Securities, Energy, Finance, Financial Services & Products, Health Care, Real Estate, and Public Policy Groups. Scott concentrates his practice in mergers and acquisitions and corporate finance. Scott advises boards of directors and committees of boards in their consideration of extraordinary corporate transactions as well as significant corporate governance matters, including activist shareholder concerns. He has represented more than 100 public companies in a variety of industries in corporate governance, securities compliance, public and private securities offerings, and mergers and acquisitions. Specifically, Scott has represented public and private companies and investment banks in public equity and debt securities offerings and public and private company mergers, acquisitions, and dispositions with consideration of more than \$100 billion.

The Best Lawyers in America® named Scott the Atlanta “Lawyer of the Year” for Securities/Capital Markets in 2014, 2016, and 2020. He is recognized as a leading corporate attorney by *Chambers USA* and *The Best Lawyers in America* in the practice areas of Mergers & Acquisitions and Securities/Capital Markets. Scott received his M.B.A. and J.D. from the University of North Carolina at Chapel Hill and his B.A. in Latin and economics from University of the South.

Scott is a former member of the firm’s Management Committee.

Representative Experience

- Represented Sally Beauty, the leading distributor of beauty supplies in North America, in four secondary offerings of common stock by one of the world’s leading private equity funds with proceeds of approximately \$2 billion and public debt offerings by the company of more than \$3 billion.
- Represented Graphic Packaging, a leading provider of paperboard packaging, in its \$6 billion combination with International Paper’s consumer products business and its \$1.8 billion acquisition of Altivity Packaging, a portfolio company of one of the world’s leading private equity funds.
- Represented Graphic Packaging in numerous other acquisitions and dispositions with consideration exceeding \$3 billion, multiple public debt offerings with proceeds totaling more than \$3 billion, and multiple primary and secondary offerings of common stock with aggregate proceeds of more than \$2 billion.
- Represented leading international investment banks in several public offerings of debt securities and related debt tender offers by The Coca-Cola Company totaling more than \$75 billion.
- Represented Silverpop, a leader in pinpoint marketing messaging, in its sale to IBM.
- Represented The Home Depot Inc. in public offerings of debt securities totaling \$20 billion.
- Represented Gold Kist, the third-largest integrated chicken company in the U.S., in several transactions, including its defense of a hostile takeover and subsequent negotiated sale for \$1.25 billion, a \$200 million 144A debt offering, and its \$600 million conversion/recapitalization from a cooperative to a for-profit company and related \$150 million initial public offering of common stock.

- Represented GMS Inc. in a public offering by its private equity sponsor, AEA Investors, of common stock with proceeds totaling \$185 million.
- Represented Mohawk Industries, the largest floor covering company in the world, in its \$1.7 billion acquisition of a leading producer of ceramic tile and related \$700 million 144A debt financing.
- Represented AuthenTec, a leading provider of fingerprint security and identity solutions, in four acquisitions, its defense of a hostile takeover, and its \$360 million sale to Apple.
- Represented a leading telecommunications software company in its sale for \$4.7 billion.
- Represented BofA Merrill Lynch in two \$100 million and one \$75 million convertible debt offerings by Jakks Pacific, a leading designer and marketer of toys and consumer products.
- Represented a leading provider of electronic commerce and health information solutions in its multibillion-dollar spinoff of its financial payments system business.

Education

- The University of North Carolina (J.D., 1994)
- The University of North Carolina at Chapel Hill (M.B.A., 1994)
- University of the South (B.A., 1991)

Admitted to Practice

- Georgia

Related Services

Corporate & Finance | Corporate & Business Transactions | Mergers & Acquisitions | Capital Markets & Securities | Retail