



Anthony M. Balloon

Partner

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Related Services

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Tony Balloon is the co-chair of the Global Services Committee, which oversees the international practice of Alston & Bird. He advises clients on mergers, acquisitions, joint ventures, strategic alliances, and commercial relationships throughout the Americas, APAC, Europe, and the Middle East, including advice on new market entry and new product rollout. Previously, Tony worked and resided for extended periods of time in Beijing, China and Brussels, Belgium.

Tony combines significant cross-border transactional and M&A experience with a deep knowledge of the payments industry and financial technology, including common business models and regulatory requirements.

Tony clerked for the Hon. Frank M. Hull of the U.S. Court of Appeals for the Eleventh Circuit. He received his J.D., with high honors, from the Emory University School of Law and his B.S., with honors, from the University of Florida's Fisher School of Accounting.

Representative Experience

International

- Representing the world's largest social network on the enablement and launch of marketplace and payments functionality across multiple platforms and applications in the U.S., Europe, India, Latin America, and Asia-Pacific.
- Advising clients on the impact of coronavirus on financing and cross-border acquisitions, joint ventures, supply arrangements, and strategic partnerships.
- Representing multiple fintech companies in new market entry, licensure, acquisitions, joint ventures, strategic alliance formation, and divestiture in Australia, Belgium, Brazil, the Czech Republic, Germany, India, Indonesia, Ireland, Mexico, the Netherlands, Poland, Portugal, Spain, Switzerland, Thailand, and the United Kingdom.
- Representing Chinese private companies, state owned enterprises, and investment funds in connection with mergers, acquisitions, and strategic investments in the U.S. biotechnology, aviation, chemical, transportation, and high tech manufacturing industries, including interfacing with and obtaining clearance from CFIUS.
- Representing many of the world's largest financial institutions in the development of multinational commercial and B2B payments programs, including program structure and customer and cardholder agreements for use in multiple countries.

Publications & Presentations

Publications

- “INSIGHT: Global M&A Decline Creates Domestic Opportunities in U.S.,” *Bloomberg Law*, September 20, 2019.

Presentations

- “The Future of Financial Services,” Transatlantic Finance Forum 2021-2022, webinar, October 26, 2021.
- “Cryptocurrency,” State Bar of Georgia ICLE on Banking Law 2020, Atlanta, GA, February 27, 2020.

Education

- Emory University (J.D., 2002)
- University of Florida (B.S., 1999)

Admitted to Practice

- Georgia