

## Wim Nauwelaerts

### Partner

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Wim Nauwelaerts is a partner in the Brussels office, leading Alston & Bird's European Privacy, Cyber & Data Strategy Team. Wim has over 20 years of experience working with global companies on their data protection, privacy, and cybersecurity needs, including General Data Protection Regulation (GDPR) readiness, data transfer, data security and breach requirements, and compliance training.

Wim regularly assists in creating and implementing critical global privacy projects for clients in a range of sectors, with particular experience with life sciences, technology, and new media clients. His work includes developing data flow maps to demonstrate the life cycle of personal data; conducting privacy risk assessments; developing policies, procedures, forms, and notices to facilitate compliant data collection and handling; developing comprehensive privacy trainings and programs; assisting with privacy and data security due diligence in corporate transactions; developing vendor management programs; drafting and negotiating data processing and sharing contracts; developing comprehensive cross-border data transfer strategies; providing advice on whistleblower hotlines, employee monitoring, and new media and technologies; assisting with data breach readiness planning and prevention of cyber intrusions; assisting with data breach reporting requirements; and representing clients before data protection authorities.

Wim is recognized as a leading privacy practitioner by numerous industry ranking guides and is a frequent writer and speaker on privacy-related topics, such as cloud computing, online behavioral advertising, cross-border discovery, and privacy compliance in pharmaceutical research.

### *Representative Experience*

- Represented a global company offering products and manufacturing/logistics services in numerous privacy and data protection projects. Providing advice on global data protection compliance issues impacting the company's business, including the creation and implementation of global data protection standards and advising on compliance with the GDPR. Advised on the implementation of alternative data transfer mechanisms and the impact of the proposed ePrivacy Regulation.
- Represented a U.S.-based aerospace and defense technology company on all aspects of EU data protection law, including the company's GDPR compliance project. Assisted with the implementation of SaaS-based critical communications and enterprise safety solutions.
- Counseled a global media company on its pan-EU GDPR compliance efforts and managed a two-year GDPR compliance project.
- Advised a Swiss-based biopharmaceutical company on a variety of pan-EU data protection questions, including the launch of medical apps, the collection and use of patient data, the processing of personal data in the context of clinical trials, and general compliance with the GDPR.
- Advised a U.S.-based manufacturer of cosmetics, fragrance, and hair care products on EU data protection and privacy matters. Assisted with GDPR compliance and advised on the offering of free Wi-Fi in its stores.

- Advised a multinational conglomerate corporation on cross-border employee monitoring questions.
- Represented a multinational manufacturer of sports apparel and footwear in various matters, including innovative marketing initiatives, privacy in the context of wearables, and compliance with the GDPR.
- Advised a private bank and investment services provider on EU data protection compliance matters, including the provisions of anti-money laundering services and the cross-border transfer of personal data.
- Counseled a multinational human resources consulting firm on the implementation of GDPR compliance measures and the launch of a new talent management system.
- Represented a global provider of business intelligence, mobile software, and cloud-based services on all aspects of EU data protection law.

## **Publications & Presentations**

### **Publications**

- “10 Key Takeaways from the European Commission’s New SCCs,” *The Computer & Internet Lawyer*, November/December 2021.
- “5 Key Differences In EU And US Breach Notification Regime,” *Law360*, December 18, 2020.
- “Early EDPB Guidance in the Wake of Schrems II Signals Where E.U.-U.S. Data Transfers Are Headed,” *Cybersecurity Law Report*, August 5, 2020.
- “European Union: The Court of Justice’s Decision in Schrems II: Transferring Data Outside of Europe Just Got More Complicated,” *Mondaq*, July 22, 2020.
- “Comparative Guides: Cybersecurity,” *Mondaq*, July 16, 2020.
- “EU: EDPB Guidelines on the Territorial Scope of the GDPR,” *Data Guidance*, January 2020.
- “Belgium,” in *Data Protection & Cyber Security 2019*, Chambers and Partners, 2019.
- “GDPR – The Perfect Privacy Storm: You Can Run from the Regulator, but You Cannot Hide from the Consumer,” *European Data Protection Law Review*, Vol. 3, No. 2, 2017.
- “Belgium,” in *The International Comparative Legal Guide to: Data Protection*, 1st – 4th eds., Global Legal Group, 2014–2017.
- “Introduction,” “EU Overview,” and “Belgium,” in *Getting the Deal Through: Data Protection & Privacy 2017*, Law Business Research, 2016.
- “Belgium,” *Data Protection & Privacy Laws Annual Review*, Financier Worldwide, 2015.
- “Belgium,” in *Getting the Deal Through: Data Protection & Privacy 2016*, Law Business Research, 2015.
- “The Belgian Coalition Stresses the Importance of eHealth,” *eHealth Law and Policy*, March 2015.
- “Cybersecurity and Data Breach,” *Bloomberg BNA Privacy & Data Security Portfolio Series*, February 2015.
- “The EU Article 29 Working Party’s New DPA Cooperation Procedure for Assessing the Compliance of Data Transfer Clauses,” *Bloomberg BNA World Data Protection Report*, Vol. 15, No. 2, February 2015.

### **Presentations**

- “Cyberattacks on the Supply Chain: Incident Response Strategies,” Incident Response Forum Europe 2021, webinar, September 23, 2021.

## *Professional & Community Engagement*

- Brussels Bar
- Antwerp Bar
- International Association of Privacy Professionals (IAPP)

## *Education*

- University of Georgia (LL.M., 1994)
- Vrije Universiteit Brussel (J.D., 1992)

## *Languages*

- Dutch
- English
- French

## *Admitted to Practice*

- Antwerp and Brussels, Belgium

## *Related Services*

Privacy, Cyber & Data Strategy | Technology | Alston & Bird Global Privacy and Security Network (ABPSN) | HIPAA/Health Information Privacy, Security & Breach Response | EU General Data Protection Regulation